



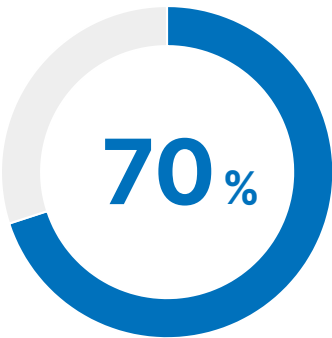
# Full Site Audit Report

nexdigm.com

# Full Site Audit Report

Subdomain: nexdigm.com  
Last Update: November 12, 2024  
Crawled Pages: 100

## Site Health



## Crawled Pages

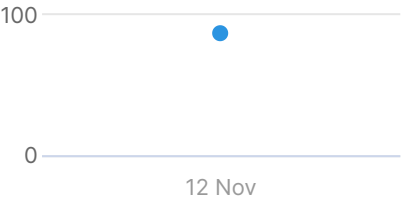
100

Healthy (2) Broken (16) Have issues (62) Redirected (20) Blocked (0)



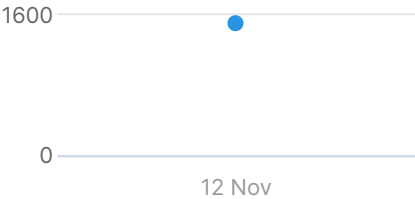
## Errors

87



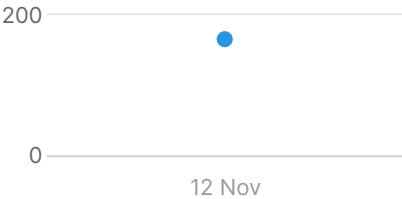
## Warnings

1509



## Notices

165



## Top Issues

51 pages have slow load speed	errors	3% of total issues
2 pages have duplicate content issues	errors	0% of total issues
16 pages couldn't be crawled	errors	1% of total issues

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87 0

**51 pages have slow load speed**

About this issue: Page (HTML) load speed is one of the most important ranking factors. The quicker your page loads, the higher the rankings it can receive. Moreover, fast-loading pages positively affect user experience and may increase your conversion rates.

Please note that "page load speed" usually refers to the amount of time it takes for a webpage to be fully rendered by a browser. However, crawler only measures the time it takes to load a webpage's HTML code - load times for images, JavaScript and CSS are not factored in. How to fix: The main factors that negatively affect your HTML page generation time are your server's performance and the density of your webpage's HTML code.

So, try to clean up your webpage's HTML code. If the problem is with your web server, you should think about moving to a better hosting service with more resources.

51 0

**16 pages couldn't be crawled**

16 0

**10 pages have duplicate meta descriptions**

About this issue: Our crawler reports pages that have duplicate meta descriptions only if they are exact matches. A <meta description> tag is a short summary of a webpage's content that helps search engines understand what the page is about and can be shown to users in search results. Duplicate meta descriptions on different pages mean a lost opportunity to use more relevant keywords.

Also, duplicate meta descriptions make it difficult for search engines and users to differentiate between different webpages. It is better to have no meta description at all than to have a duplicate one. How to fix: Provide a unique, relevant meta description for each of your webpages.

For information on how to create effective meta descriptions, please see this Google article: <https://support.google.com/webmasters/answer/35624>.

10 0

**4 issues with duplicate title tags**

About this issue: Our crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned.

Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords. For information on how to create effective titles, please see this Google article: <https://support.google.com/webmasters/answer/35624>.

4 0

## 2 pages have duplicate content issues

20

About this issue: Webpages are considered duplicates if their content is 85% identical. Having duplicate content may significantly affect your SEO performance. First of all, Google will typically show only one duplicate page, filtering other instances out of its index and search results, and this page may not be the one you want to rank. In some cases, search engines may consider duplicate pages as an attempt to manipulate search engine rankings and, as a result, your website may be downgraded or even banned from search results. Moreover, duplicate pages may dilute your link profile. How to fix. Here are a few ways to fix duplicate content issues: 1. Add a rel="canonical" link to one of your duplicate pages to inform search engines which page to show in search results. 2. Use a 301 redirect from a duplicate page to the original one. 3. Use a rel="next" and a rel="prev" link attribute to fix pagination duplicates. 4. Instruct GoogleBot to handle URL parameters differently using Google Search Console. 5. Provide some unique content on the webpage. For more information, please read these articles: <https://support.google.com/webmasters/answer/66359?hl=en> and <https://support.google.com/webmasters/answer/139066?hl=en>.

## 2 issues with mixed content

20

About this issue: If your website contains any elements that are not secured with HTTPS, this may lead to security issues. Moreover, browsers will warn users about loading unsecure content, and this may negatively affect user experience and reduce their confidence in your website. How to fix: Only embed HTTPS content on HTTPS pages. Replace all HTTP links with the new HTTPS versions. If there are any external links leading to a page that has no HTTPS version, remove those links.

## 2 links couldn't be crawled (incorrect URL formats)

20

About this issue: This issue is reported when SiteAuditBot fails to crawl a link because of an invalid link's URL. Common mistakes include the following: 1. Invalid URL syntax (e.g., no or an invalid protocol is specified, backslashes (\) are used). 2. Spelling mistakes. 3. Unnecessary additional characters. How to fix: Make sure the link's URL conforms to a standard scheme and doesn't have any unnecessary characters or typos.

0 pages returned 5XX status code

00

0 pages returned 4XX status code

00

0 pages don't have title tags

00

0 internal links are broken

00

0 pages couldn't be crawled (DNS resolution issues)

00

0 pages couldn't be crawled (incorrect URL formats)

00

0 internal images are broken	00
Robots.txt file has format errors	00
0 sitemap.xml files have format errors	00
0 incorrect pages found in sitemap.xml	00
0 pages have a WWW resolve issue	00
This page has no viewport tag	00
0 pages have too large HTML size	00
0 AMP pages have no canonical tag	00
0 issues with hreflang values	00
0 hreflang conflicts within page source code	00
0 issues with incorrect hreflang links	00
0 non-secure pages	00
0 issues with expiring or expired certificate	00
0 issues with old security protocol	00
0 issues with incorrect certificate name	00
No redirect or canonical to HTTPS homepage from HTTP version	00

0 redirect chains and loops	0 0
0 pages with a broken canonical link	0 0
0 pages have multiple canonical URLs	0 0
0 pages have a meta refresh tag	0 0
0 issues with broken internal JavaScript and CSS files	0 0
0 subdomains don't support secure encryption algorithms	0 0
0 sitemap.xml files are too large	0 0
0 structured data items are invalid	0 0
0 pages are missing the viewport width value	0 0

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1509 0

**898 issues with unminified JavaScript and CSS files**

898 0

About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>.

How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

**518 images don't have alt attributes**

518 0

About this issue: Alt attributes within <img> tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers.

For more information, please see these articles: Using ALT attributes smartly:

<https://webmasters.googleblog.com/2007/12/using-alt-attributes-smartly.html> and Google Image Publishing Guidelines: <https://support.google.com/webmasters/answer/114016?hl=en>.

How to fix: Specify a relevant alternative attribute inside an <img> tag for each image on your website, e.g., "<img src='mylogo.png' alt='This is my company logo'>".

**56 pages have low text-HTML ratio**

56 0

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content.

That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster.

How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

**13 pages have too much text within the title tags**

13 0

About this issue: Most search engines truncate titles containing more than 70 characters. Incomplete and shortened titles look unappealing to users and won't entice them to click on your page. For more information, please see this Google article:

<https://support.google.com/webmasters/answer/35624>.

How to fix: Try to rewrite your page titles to be 70 characters or less.

**8 pages have underscores in the URL**

8 0

About this issue: When it comes to URL structure, using underscores as word separators is not recommended because search engines may not interpret them correctly and may consider them to be a part of a word. Using hyphens instead of underscores makes it easier for search engines to understand what your page is about. Although using underscores doesn't have a huge impact on webpage visibility, it decreases your page's chances of appearing in search results, as opposed to when hyphens are used.

For more information, please see this Google article:

<https://support.google.com/webmasters/answer/76329?hl=en>. How to fix: Replace underscores with hyphens. However, if your page ranks well, we do not recommend that you do this.

**5 pages don't have an h1 heading**

5 0

About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly.

How to fix: Provide a concise, relevant h1 heading for each of your page.

**5 HTTP URLs in sitemap.xml for HTTPS site**

5 0

**3 pages don't have meta descriptions**

3 0

About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users.

For more information, please see these article: Create good titles and snippets in Search Results: <https://support.google.com/webmasters/answer/35624>. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.

**1 page doesn't have enough text within the title tags**

1 0

About this issue: Generally, using short titles on webpages is a recommended practice. However, keep in mind that titles containing 10 characters or less do not provide enough information about what your webpage is about and limit your page's potential to show up in search results for different keywords. For more information, please see this Google article: <https://support.google.com/webmasters/answer/35624>.

How to fix: Add more descriptive text inside your page's <title> tag.

**1 page has a low word count**

1 0

About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts.

For more information, please view this video: <https://www.youtube.com/watch?v=w3-obcXkyA4>. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.



## Sitemap.xml not found

About this issue: A sitemap.xml file is used to list all URLs available for crawling. It can also include additional data about each URL. Using a sitemap.xml file is quite beneficial.

Not only does it provide easier navigation and better visibility to search engines, it also quickly informs search engines about any new or updated content on your website.

Therefore, your website will be crawled faster and more intelligently. How to fix: Consider generating a sitemap.xml file if you don't already have one.

Then you should specify the location of your sitemap.xml files in your robots.txt, and check if Googlebot can index your sitemap.xml file with the Sitemaps report in Google Search Console: [https://search.google.com/search-console/not-verified?original\\_url=/search-console/sitemaps&original\\_resource\\_id](https://search.google.com/search-console/not-verified?original_url=/search-console/sitemaps&original_resource_id).

1 0

0 external links are broken

0 0

0 external images are broken

0 0

0 links on HTTPS pages lead to HTTP page

0 0

0 pages have duplicate H1 and title tags

0 0

0 pages have too many on-page links

0 0

0 URLs with a temporary redirect

0 0

0 pages have too many parameters in their URLs

0 0

0 pages have no hreflang and lang attributes

0 0

0 pages don't have character encoding declared

0 0

0 pages don't have doctype declared

0 0

0 pages have incompatible plugin content

0 0

0 pages contain frames

0 0

0 outgoing internal links contain nofollow attribute

0 0

Sitemap.xml not indicated in robots.txt

0 0

Homepage does not use HTTPS encryption

0 0

0 subdomains don't support SNI

0 0

0 uncompressed pages

0 0

0 issues with blocked internal resources in robots.txt

0 0

0 issues with uncompressed JavaScript and CSS files

0 0

0 issues with uncached JavaScript and CSS files

0 0

0 pages have a JavaScript and CSS total size that is too large

0 0

0 pages use too many JavaScript and CSS files

0 0

0 link URLs are too long

0 0

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165 0

**95 links have non-descriptive anchor text**

About this issue: This issue is triggered if a non-descriptive anchor text is used for a link (either internal or external). An anchor is considered to be non-descriptive if it doesn't give any idea of what the linked-to page is about, for example, "click here", "right here", etc. This type of anchor provides little value to users and search engines as it doesn't provide any information about the target page.

Also, such anchors will offer little in terms of the target page's ability to be indexed by search engines, and as a result, rank for relevant search requests. For more information on the criteria used to trigger this check, refer to kb article title. How to fix: To let users and search engines understand the meaning of the linked-to page, use a succinct anchor text that describes the page's content.

For best practices on how to optimize your anchor text, refer to the "Write good link text" section in Google's Search Engine Optimization (SEO) Starter Guide

[https://support.google.com/webmasters/answer/7451184?](https://support.google.com/webmasters/answer/7451184?hl=en&ref_topic=9460495&authuser=0)

[hl=en&ref\\_topic=9460495&authuser=0.](https://support.google.com/webmasters/answer/7451184?hl=en&ref_topic=9460495&authuser=0)

95 0

**57 URLs with a permanent redirect**

About this issue: Although using permanent redirects (a 301 or 308 redirect) is appropriate in many situations (for example, when you move a website to a new domain, redirect users from a deleted page to a new one, or handle duplicate content issues), we recommend that you keep them to a reasonable minimum. Every time you redirect one of your website's pages, it decreases your crawl budget, which may run out before search engines can crawl the page you want to be indexed. Moreover, too many permanent redirects can be confusing to users.

How to fix: Review all URLs with a permanent redirect. Change permanent redirects to a target page URL where possible.

57 0

**9 links on this page have no anchor text**

About this issue: This issue is triggered if a link (either external or internal) on your website has an empty or naked anchor (i.e., anchor that uses a raw URL), or anchor text only contains symbols. Although a missing anchor doesn't prevent users and crawlers from following a link, it makes it difficult to understand what the page you're linking to is about.

Also, Google considers anchor text when indexing a page.

So, a missing anchor represents a lost opportunity to optimize the performance of the linked-to page in search results. How to fix: Use anchor text for your links where it is necessary. The link text must give users and search engines at least a basic idea of what the target page is about.

Also, use short but descriptive text. For more information, please see the "Use link wisely" section in Google's SEO Starter Guide

[https://support.google.com/webmasters/answer/7451184?](https://support.google.com/webmasters/answer/7451184?hl=en&ref_topic=9460495&authuser=0)

[hl=en&ref\\_topic=9460495&authuser=0.](https://support.google.com/webmasters/answer/7451184?hl=en&ref_topic=9460495&authuser=0)

9 0

**3 pages have more than one H1 tag**

3 0

## 1 page has only one incoming internal link

About this issue: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them.

How to fix: Add more incoming internal links to pages with important content.

10

0 pages are blocked from crawling

00

0 page URLs are longer than 200 characters

00

0 outgoing external links contain nofollow attributes

00

Robots.txt not found

00

0 pages have hreflang language mismatch issues

00

0 subdomains don't support HSTS

00

0 orphaned pages in Google Analytics

00

0 orphaned pages in sitemaps

00

0 pages blocked by X-Robots-Tag: noindex HTTP header

00

0 issues with blocked external resources in robots.txt

00

0 issues with broken external JavaScript and CSS files

00

0 pages need more than 3 clicks to be reached

00

0 resources are formatted as page link

00

0 links to external pages or resources returned a 403 HTTP status code

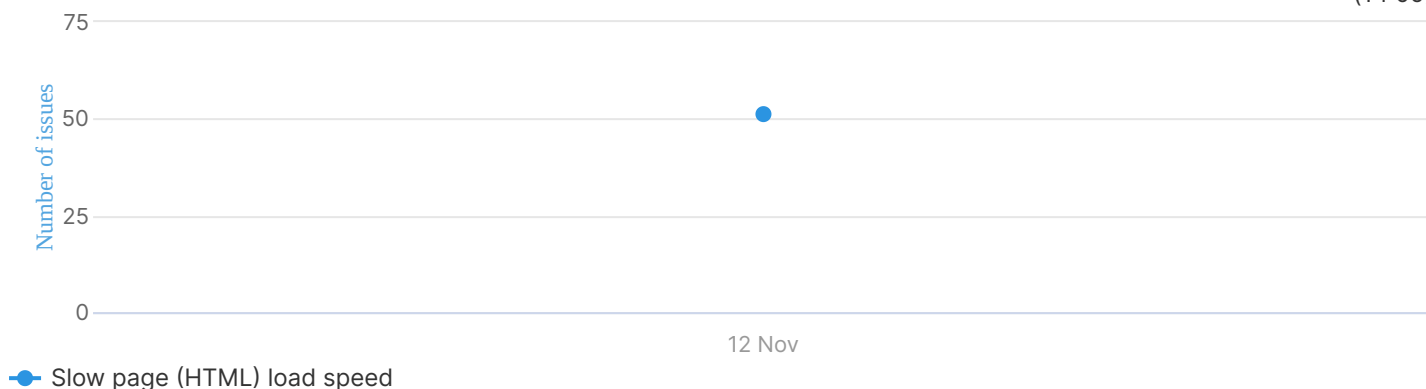
00

## Slow page (HTML) load speed

- i** About this issue: Page (HTML) load speed is one of the most important ranking factors. The quicker your page loads, the higher the rankings it can receive. Moreover, fast-loading pages positively affect user experience and may increase your conversion rates. Please note that "page load speed" usually refers to the amount of time it takes for a webpage to be fully rendered by a browser. However, crawler only measures the time it takes to load a webpage's HTML code - load times for images, JavaScript and CSS are not factored in. How to fix: The main factors that negatively affect your HTML page generation time are your server's performance and the density of your webpage's HTML code. So, try to clean up your webpage's HTML code. If the problem is with your web server, you should think about moving to a better hosting service with more resources.

## Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



## Slow page (HTML) load speed 51

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Page URL	Load Time, s	Discovered
Upcoming Events - Nexdigm <a href="https://www.nexdigm.com/all-events/upcoming-events/">https://www.nexdigm.com/all-events/upcoming-events/</a>	3.45	November 12, 2024 (14:09) [new]
Nexdigm   Explore Career Opportunities <a href="https://www.nexdigm.com/careers/">https://www.nexdigm.com/careers/</a>	4.99	November 12, 2024 (14:09) [new]
Warehouse Network Optimization for Rapid Point-of-Care Diagnostics Manufacturer - Nexdigm <a href="https://www.nexdigm.com/case_studies/warehouse-network-optimization-for-rapid-point-of-care-diagnostics-manufacturer/">https://www.nexdigm.com/case_studies/warehouse-network-optimization-for-rapid-point-of-care-diagnostics-manufacturer/</a>	3.98	November 12, 2024 (14:09) [new]
Diversify to Differentiate – Think India, Think Next! – Success Showcase - Nexdigm <a href="https://www.nexdigm.com/events/dtd-think-india-think-next-success-showcase/">https://www.nexdigm.com/events/dtd-think-india-think-next-success-showcase/</a>	3.25	November 12, 2024 (14:09) [new]
New Age Selling: A customer-centric approach to sales using AI - Nexdigm <a href="https://www.nexdigm.com/events/new-age-selling-a-customer-centric-approach-to-sales-using-ai/">https://www.nexdigm.com/events/new-age-selling-a-customer-centric-approach-to-sales-using-ai/</a>	4.33	November 12, 2024 (14:09) [new]
Nexdigm   India <a href="https://www.nexdigm.com/global/india/">https://www.nexdigm.com/global/india/</a>	3.82	November 12, 2024 (14:09) [new]
Nexdigm   Poland <a href="https://www.nexdigm.com/global/poland/">https://www.nexdigm.com/global/poland/</a>	4.96	November 12, 2024 (14:09) [new]

Page URL	Load Time, s	Discovered
Nexdigm   UAE <a href="https://www.nexdigm.com/global/uae/">https://www.nexdigm.com/global/uae/</a>	3.76	November 12, 2024 (14:09) [new]
Nexdigm   Disclaimer <a href="https://www.nexdigm.com/global/uae/disclaimer-uae/">https://www.nexdigm.com/global/uae/disclaimer-uae/</a>	4.17	November 12, 2024 (14:09) [new]
Privacy Policy - Nexdigm <a href="https://www.nexdigm.com/global/uae/privacy-policy-uae/">https://www.nexdigm.com/global/uae/privacy-policy-uae/</a>	3.73	November 12, 2024 (14:09) [new]
Nexdigm   USA <a href="https://www.nexdigm.com/global/us/">https://www.nexdigm.com/global/us/</a>	4.50	November 12, 2024 (14:09) [new]
AD and Cookie Policy - Nexdigm <a href="https://www.nexdigm.com/global/us/ad-and-cookie-policy/">https://www.nexdigm.com/global/us/ad-and-cookie-policy/</a>	4.17	November 12, 2024 (14:09) [new]
Nexdigm   Disclaimer <a href="https://www.nexdigm.com/global/us/disclaimer/">https://www.nexdigm.com/global/us/disclaimer/</a>	3.43	November 12, 2024 (14:09) [new]
Privacy Policy - Nexdigm <a href="https://www.nexdigm.com/global/us/privacy-policy-us/">https://www.nexdigm.com/global/us/privacy-policy-us/</a>	4.88	November 12, 2024 (14:09) [new]
Banking and Finance - Nexdigm <a href="https://www.nexdigm.com/industries_/banking-and-finance/">https://www.nexdigm.com/industries_/banking-and-finance/</a>	5.13	November 12, 2024 (14:09) [new]
Healthcare - Nexdigm <a href="https://www.nexdigm.com/industries_/healthcare/">https://www.nexdigm.com/industries_/healthcare/</a>	3.75	November 12, 2024 (14:09) [new]
CXOs' Take on Global Business Scenarios - Nexdigm <a href="https://www.nexdigm.com/insights_post/cxos-take-on-global-business-scenarios/">https://www.nexdigm.com/insights_post/cxos-take-on-global-business-scenarios/</a>	4.12	November 12, 2024 (14:09) [new]
Food Processing Industry: A Sunrise Sector - Nexdigm <a href="https://www.nexdigm.com/insights_post/food-processing-industry-a-sunrise-sector/">https://www.nexdigm.com/insights_post/food-processing-industry-a-sunrise-sector/</a>	4.13	November 12, 2024 (14:09) [new]
Tax Podcast - Nexdigm <a href="https://www.nexdigm.com/insights_post/tax-podcast/">https://www.nexdigm.com/insights_post/tax-podcast/</a>	4.52	November 12, 2024 (14:09) [new]
The Next Paradigm of Outsourcing - Nexdigm <a href="https://www.nexdigm.com/insights_post/the-next-paradigm-of-outsourcing/">https://www.nexdigm.com/insights_post/the-next-paradigm-of-outsourcing/</a>	4.95	November 12, 2024 (14:09) [new]
UAE Transfer Pricing Disclosure: What You Need to Know - Nexdigm <a href="https://www.nexdigm.com/insights_post/uae-transfer-pricing-disclosure-what-you-need-to-know/">https://www.nexdigm.com/insights_post/uae-transfer-pricing-disclosure-what-you-need-to-know/</a>	4.30	November 12, 2024 (14:09) [new]
Cybersecurity in Hospitality: How to protect your guests from digital intruders - Nexdigm <a href="https://www.nexdigm.com/inthenews/cybersecurity-in-hospitality-2/">https://www.nexdigm.com/inthenews/cybersecurity-in-hospitality-2/</a>	3.80	November 12, 2024 (14:09) [new]
Union Budget 2024: FM reacts to opposition's criticism; asserts 'no discrimination' in State fund allocation - Nexdigm <a href="https://www.nexdigm.com/inthenews/union-budget-2024-fm-reacts-to-oppositions-criticis-m-asserts-no-discrimination-in-state-fund-allocation/">https://www.nexdigm.com/inthenews/union-budget-2024-fm-reacts-to-oppositions-criticis-m-asserts-no-discrimination-in-state-fund-allocation/</a>	3.57	November 12, 2024 (14:09) [new]
Services - Nexdigm <a href="https://www.nexdigm.com/services/">https://www.nexdigm.com/services/</a>	4.37	November 12, 2024 (14:09) [new]
Business Consulting Services   Business Advisory Firm   Nexdigm <a href="https://www.nexdigm.com/services/business-services/">https://www.nexdigm.com/services/business-services/</a>	4.89	November 12, 2024 (14:09) [new]
Commercial Operations Management Consulting Firms   Nexdigm <a href="https://www.nexdigm.com/services/business-services/business-process-management/commercial-operations/">https://www.nexdigm.com/services/business-services/business-process-management/commercial-operations/</a>	5.02	November 12, 2024 (14:09) [new]

Page URL	Load Time, s	Discovered
Global Accounting Outsourcing Services   Finance & Accounting Management   Nexdigm <a href="https://www.nexdigm.com/services/business-services/business-process-management/finance-accounting-management/">https://www.nexdigm.com/services/business-services/business-process-management/finance-accounting-management/</a>	3.56	November 12, 2024 (14:09) [new]
Business Process Improvement & Consulting Firm   Nexdigm <a href="https://www.nexdigm.com/services/business-services/business-process-management/process-improvement/">https://www.nexdigm.com/services/business-services/business-process-management/process-improvement/</a>	4.83	November 12, 2024 (14:09) [new]
Global Shared Services for Businesses   Global Capability Centers (GCCs)   Nexdigm <a href="https://www.nexdigm.com/services/business-services/business-process-management/shared-services/">https://www.nexdigm.com/services/business-services/business-process-management/shared-services/</a>	4.06	November 12, 2024 (14:09) [new]
Business Operations Consulting & Finance Transformation   Nexdigm <a href="https://www.nexdigm.com/services/business-services/operations-transformation/">https://www.nexdigm.com/services/business-services/operations-transformation/</a>	3.60	November 12, 2024 (14:09) [new]
Finance Transformation Solution   Finance Process Automation & Optimization   Nexdigm <a href="https://www.nexdigm.com/services/business-services/operations-transformation/finance/">https://www.nexdigm.com/services/business-services/operations-transformation/finance/</a>	4.43	November 12, 2024 (14:09) [new]
Supply Chain Operations & Transformation   Supply Chain Management Process   Nexdigm <a href="https://www.nexdigm.com/services/business-services/operations-transformation/supply-chain/">https://www.nexdigm.com/services/business-services/operations-transformation/supply-chain/</a>	4.79	November 12, 2024 (14:09) [new]
Strategic Business Initiatives   Strategic Initiative Business Plan   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/">https://www.nexdigm.com/services/business-services/strategic-initiatives/</a>	4.97	November 12, 2024 (14:09) [new]
Greenfield & Brownfield Investment in India   Doing Business in India   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/greenfield-and-brownfield/">https://www.nexdigm.com/services/business-services/strategic-initiatives/greenfield-and-brownfield/</a>	5.10	November 12, 2024 (14:09) [new]
Mergers and Acquisitions Advisory Services   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/mergers-acquisitions-and-divestitures/">https://www.nexdigm.com/services/business-services/strategic-initiatives/mergers-acquisitions-and-divestitures/</a>	4.36	November 12, 2024 (14:09) [new]
Business Market Research & Pre-Investment Advisory Services   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/pre-investment-advisory-market-research/">https://www.nexdigm.com/services/business-services/strategic-initiatives/pre-investment-advisory-market-research/</a>	3.09	November 12, 2024 (14:09) [new]
Program Management Consultant Services   Business Consulting   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/program-management/">https://www.nexdigm.com/services/business-services/strategic-initiatives/program-management/</a>	4.17	November 12, 2024 (14:09) [new]
Cloud Migration Services for your Business   Cloud Migration Consultancy   Nexdigm <a href="https://www.nexdigm.com/services/business-services/technology/cloud-migration/">https://www.nexdigm.com/services/business-services/technology/cloud-migration/</a>	4.15	November 12, 2024 (14:09) [new]
Expert Cybersecurity Consulting Services   Data Privacy Solutions Nexdigm <a href="https://www.nexdigm.com/services/business-services/technology/cyber-security-and-data-privacy/">https://www.nexdigm.com/services/business-services/technology/cyber-security-and-data-privacy/</a>	4.57	November 12, 2024 (14:09) [new]
Professional Services Firm   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/">https://www.nexdigm.com/services/professional-services/</a>	4.96	November 12, 2024 (14:09) [new]
Forensic Accounting Services   Certified Forensic Accountants   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/forensics/">https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/forensics/</a>	4.74	November 12, 2024 (14:09) [new]
CFO Services & Virtual CFO Support   Finance Controller Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/entity-set-up-management/cfo-support-services/">https://www.nexdigm.com/services/professional-services/entity-set-up-management/cfo-support-services/</a>	4.96	November 12, 2024 (14:09) [new]
Expert Finance and Accounting Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/entity-set-up-management/finance-accounting/">https://www.nexdigm.com/services/professional-services/entity-set-up-management/finance-accounting/</a>	3.11	November 12, 2024 (14:09) [new]

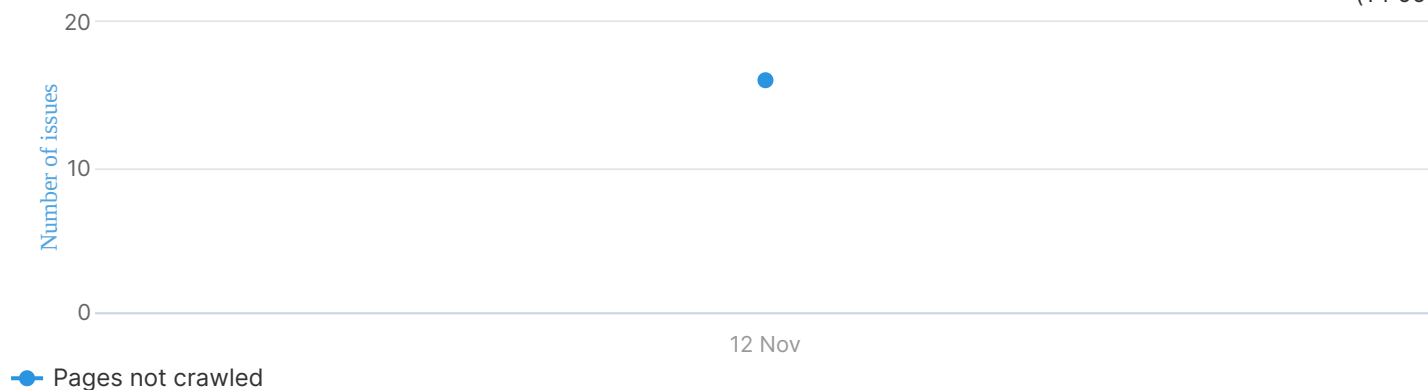
Page URL	Load Time, s	Discovered
Payroll Management & Processing Services   Tax & HR Compliance   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/entity-set-up-management/payroll-compliance/">https://www.nexdigm.com/services/professional-services/entity-set-up-management/payroll-compliance/</a>	3.17	November 12, 2024 (14:09) [new]
Comprehensive Business Tax Services   Global Taxation Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/taxation/">https://www.nexdigm.com/services/professional-services/taxation/</a>	4.51	November 12, 2024 (14:09) [new]
Direct and Indirect Taxation Services   Corporate Tax Solutions - Nexdigm <a href="https://www.nexdigm.com/services/professional-services/taxation/direct-tax-and-indirect-tax/">https://www.nexdigm.com/services/professional-services/taxation/direct-tax-and-indirect-tax/</a>	4.78	November 12, 2024 (14:09) [new]
Transfer Pricing & International Tax Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/taxation/transfer-pricing-and-international-tax/">https://www.nexdigm.com/services/professional-services/taxation/transfer-pricing-and-international-tax/</a>	3.29	November 12, 2024 (14:09) [new]
Comprehensive Transaction Advisory Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/transaction-advisory/">https://www.nexdigm.com/services/professional-services/transaction-advisory/</a>	4.46	November 12, 2024 (14:09) [new]
Tax Due Diligence & Valuations Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/transaction-advisory/due-diligence-and-valuations/">https://www.nexdigm.com/services/professional-services/transaction-advisory/due-diligence-and-valuations/</a>	4.24	November 12, 2024 (14:09) [new]
Professional Economic Impact Analysis & Assessment Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/transaction-advisory/economic-analysis/">https://www.nexdigm.com/services/professional-services/transaction-advisory/economic-analysis/</a>	4.64	November 12, 2024 (14:09) [new]
M&A Transactions Advisory & Transaction Support Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/transaction-advisory/transaction-support/">https://www.nexdigm.com/services/professional-services/transaction-advisory/transaction-support/</a>	3.81	November 12, 2024 (14:09) [new]

## Pages not crawled

- i** About this issue: This issue indicates that our crawler couldn't access the webpage. There are two possible reasons: 1. Your site's server response time is more than 5 seconds. 2. Your server refused access to your webpages. How to fix: Please contact your web hosting technical support team and ask them to fix the issue.

## Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



## Pages not crawled 16

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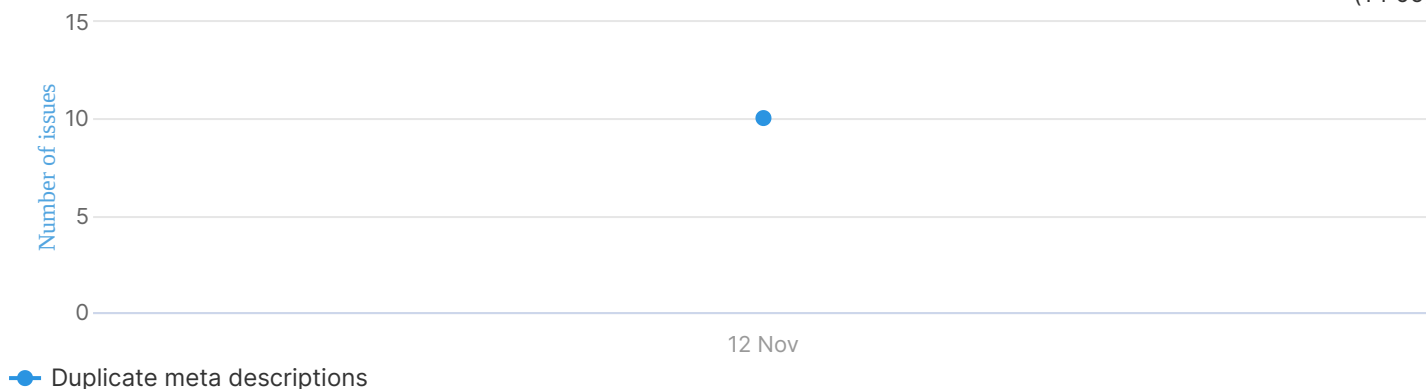
Page URL	Discovered
<a href="https://www.nexdigm.com/global/uae/ad-and-cookie-policy-uae/">https://www.nexdigm.com/global/uae/ad-and-cookie-policy-uae/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/industries_/food-processing/">https://www.nexdigm.com/industries_/food-processing/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/insights_post/implications-of-indian-budget-2024-for-non-resident-and-foreign-businesses-2024年度インド国家予算が海外居/">https://www.nexdigm.com/insights_post/implications-of-indian-budget-2024-for-non-resident-and-foreign-businesses-2024年度インド国家予算が海外居/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/insights_post/unlocking-successful-negotiation-the-balance-between-legal-expertise-and-effective-communication/">https://www.nexdigm.com/insights_post/unlocking-successful-negotiation-the-balance-between-legal-expertise-and-effective-communication/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/services/business-services/business-process-management/">https://www.nexdigm.com/services/business-services/business-process-management/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/services/business-services/business-process-management/contract-management/">https://www.nexdigm.com/services/business-services/business-process-management/contract-management/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/services/business-services/technology/">https://www.nexdigm.com/services/business-services/technology/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/services/business-services/technology/technology-solutions/">https://www.nexdigm.com/services/business-services/technology/technology-solutions/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/">https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/accounting-advisory/">https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/accounting-advisory/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/technology-risk/">https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/technology-risk/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/services/professional-services/entity-set-up-management/">https://www.nexdigm.com/services/professional-services/entity-set-up-management/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/services/professional-services/entity-set-up-management/business-establishment/">https://www.nexdigm.com/services/professional-services/entity-set-up-management/business-establishment/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/services/professional-services/entity-set-up-management/corporate-and-tax-compliance/">https://www.nexdigm.com/services/professional-services/entity-set-up-management/corporate-and-tax-compliance/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/sitemap.xml">https://www.nexdigm.com/sitemap.xml</a>	November 12, 2024 (14:09) [new]

## Duplicate meta descriptions

- i** About this issue: Our crawler reports pages that have duplicate meta descriptions only if they are exact matches. A <meta description> tag is a short summary of a webpage's content that helps search engines understand what the page is about and can be shown to users in search results. Duplicate meta descriptions on different pages mean a lost opportunity to use more relevant keywords. Also, duplicate meta descriptions make it difficult for search engines and users to differentiate between different webpages. It is better to have no meta description at all than to have a duplicate one. How to fix: Provide a unique, relevant meta description for each of your webpages. For information on how to create effective meta descriptions, please see this Google article: <https://support.google.com/webmasters/answer/35624>

## Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



## Duplicate meta descriptions 10

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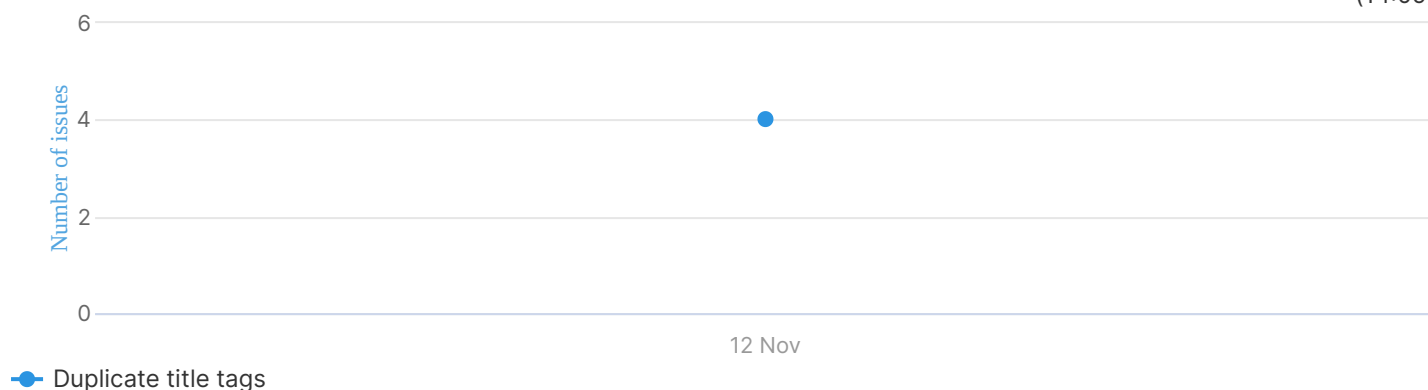
Page URL	Duplicates	Discovered
Upcoming Events - Nexdigm <a href="https://www.nexdigm.com/all-events/upcoming-events/">https://www.nexdigm.com/all-events/upcoming-events/</a>	7	November 12, 2024 (14:09) [new]
Warehouse Network Optimization for Rapid Point-of-Care Diagnostics Manufacturer - Nexdigm <a href="https://www.nexdigm.com/case_studies/warehouse-network-optimization-for-rapid-point-of-care-diagnostics-manufacturer/">https://www.nexdigm.com/case_studies/warehouse-network-optimization-for-rapid-point-of-care-diagnostics-manufacturer/</a>	7	November 12, 2024 (14:09) [new]
Nexdigm   Disclaimer <a href="https://www.nexdigm.com/global/uae/disclaimer-uae/">https://www.nexdigm.com/global/uae/disclaimer-uae/</a>	1	November 12, 2024 (14:09) [new]
Privacy Policy - Nexdigm <a href="https://www.nexdigm.com/global/uae/privacy-policy-uae/">https://www.nexdigm.com/global/uae/privacy-policy-uae/</a>	7	November 12, 2024 (14:09) [new]
AD and Cookie Policy - Nexdigm <a href="https://www.nexdigm.com/global/us/ad-and-cookie-policy/">https://www.nexdigm.com/global/us/ad-and-cookie-policy/</a>	7	November 12, 2024 (14:09) [new]
Nexdigm   Disclaimer <a href="https://www.nexdigm.com/global/us/disclaimer/">https://www.nexdigm.com/global/us/disclaimer/</a>	1	November 12, 2024 (14:09) [new]
Privacy Policy - Nexdigm <a href="https://www.nexdigm.com/global/us/privacy-policy-us/">https://www.nexdigm.com/global/us/privacy-policy-us/</a>	7	November 12, 2024 (14:09) [new]
Banking and Finance - Nexdigm <a href="https://www.nexdigm.com/industries_/banking-and-finance/">https://www.nexdigm.com/industries_/banking-and-finance/</a>	7	November 12, 2024 (14:09) [new]
Healthcare - Nexdigm <a href="https://www.nexdigm.com/industries_/healthcare/">https://www.nexdigm.com/industries_/healthcare/</a>	7	November 12, 2024 (14:09) [new]
Services - Nexdigm <a href="https://www.nexdigm.com/services/">https://www.nexdigm.com/services/</a>	7	November 12, 2024 (14:09) [new]

## Duplicate title tags

- i** About this issue: Our crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned. Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords. For information on how to create effective titles, please see this Google article: <https://support.google.com/webmasters/answer/35624>

## Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



## Duplicate title tags 4

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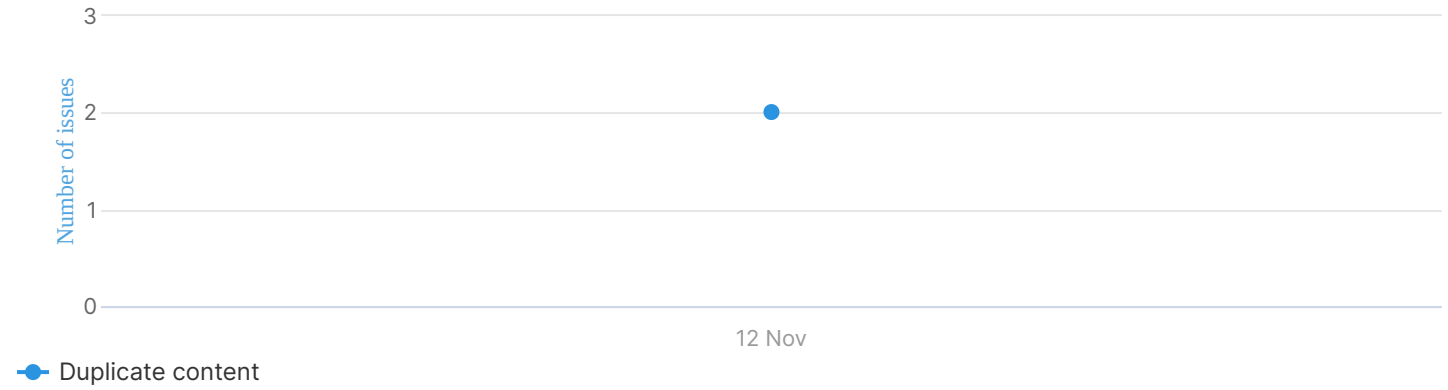
Title Tag	Duplicates	Discovered
Nexdigm   Disclaimer <a href="https://www.nexdigm.com/global/us/disclaimer/">https://www.nexdigm.com/global/us/disclaimer/</a>	2	November 12, 2024 (14:09) [new]
Privacy Policy - Nexdigm <a href="https://www.nexdigm.com/global/us/privacy-policy-us/">https://www.nexdigm.com/global/us/privacy-policy-us/</a>	2	November 12, 2024 (14:09) [new]
Privacy Policy - Nexdigm <a href="https://www.nexdigm.com/global/uae/privacy-policy-uae/">https://www.nexdigm.com/global/uae/privacy-policy-uae/</a>	2	November 12, 2024 (14:09) [new]
Nexdigm   Disclaimer <a href="https://www.nexdigm.com/global/uae/disclaimer-uae/">https://www.nexdigm.com/global/uae/disclaimer-uae/</a>	2	November 12, 2024 (14:09) [new]

## Duplicate content

- i** About this issue: Webpages are considered duplicates if their content is 85% identical. Having duplicate content may significantly affect your SEO performance. First of all, Google will typically show only one duplicate page, filtering other instances out of its index and search results, and this page may not be the one you want to rank. In some cases, search engines may consider duplicate pages as an attempt to manipulate search engine rankings and, as a result, your website may be downgraded or even banned from search results. Moreover, duplicate pages may dilute your link profile. How to fix. Here are a few ways to fix duplicate content issues: 1. Add a rel="canonical" link to one of your duplicate pages to inform search engines which page to show in search results. 2. Use a 301 redirect from a duplicate page to the original one. 3. Use a rel="next" and a rel="prev" link attribute to fix pagination duplicates. 4. Instruct GoogleBot to handle URL parameters differently using Google Search Console. 5. Provide some unique content on the webpage. For more information, please read these articles: <https://support.google.com/webmasters/answer/66359?hl=en> and <https://support.google.com/webmasters/answer/139066?hl=en>

Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



Duplicate content 2

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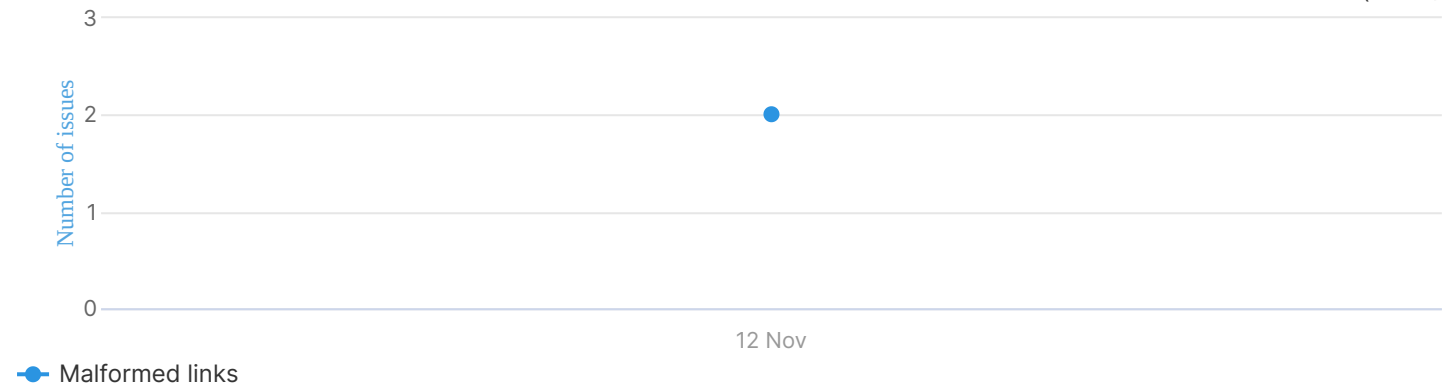
Page URL	Duplicates	Discovered
Nexdigm   Disclaimer <a href="https://www.nexdigm.com/global/uae/disclaimer-uae/">https://www.nexdigm.com/global/uae/disclaimer-uae/</a>	1	November 12, 2024 (14:09) [new]
Nexdigm   Disclaimer <a href="https://www.nexdigm.com/global/us/disclaimer/">https://www.nexdigm.com/global/us/disclaimer/</a>	1	November 12, 2024 (14:09) [new]

Malformed links

**i** About this issue: This issue is reported when SiteAuditBot fails to crawl a link because of an invalid link's URL. Common mistakes include the following: 1. Invalid URL syntax (e.g., no or an invalid protocol is specified, backslashes (\) are used). 2. Spelling mistakes. 3. Unnecessary additional characters. How to fix: Make sure the link's URL conforms to a standard scheme and doesn't have any unnecessary characters or typos.

Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



Malformed links 2

nexdigm.com

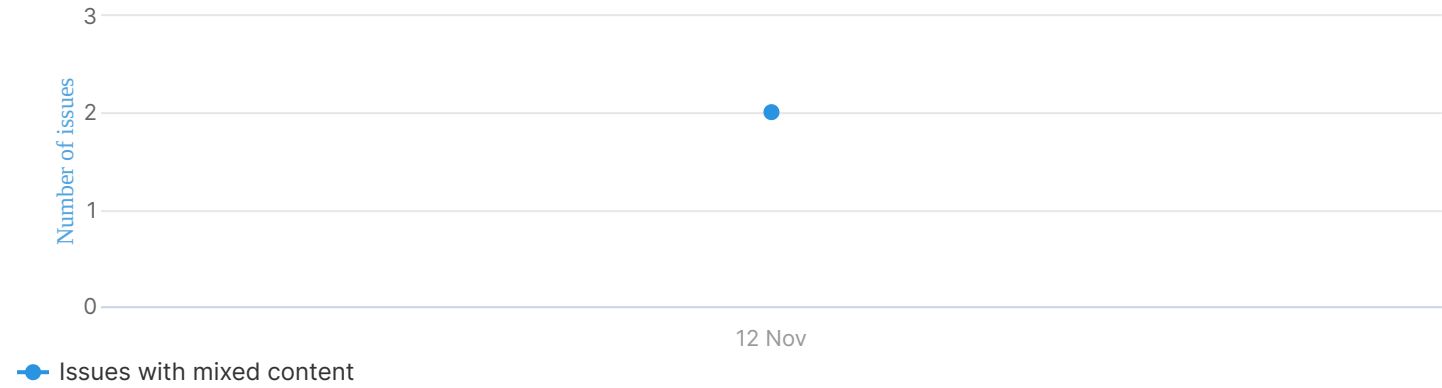
Page URL	Malformed URL	Discovered
Cybersecurity in Hospitality: How to protect your guests from digital intruders - Nexdigm <a href="https://www.nexdigm.com/inthenews/cybersecurity-in-hospitality-2/">https://www.nexdigm.com/inthenews/cybersecurity-in-hospitality-2/</a>	Cybersecurity in Hospitality: How to protect your guests from digital intruders	November 12, 2024 (14:09) <span>[new]</span>
Union Budget 2024: FM reacts to opposition's criticism; asserts 'no discrimination' in State fund allocation - Nexdigm <a href="https://www.nexdigm.com/inthenews/union-budget-2024-fm-reacts-to-oppositions-criticism-asserts-no-discrimination-in-state-fund-allocation/">https://www.nexdigm.com/inthenews/union-budget-2024-fm-reacts-to-oppositions-criticism-asserts-no-discrimination-in-state-fund-allocation/</a>	Union Budget 2024: FM reacts to opposition's criticism; asserts 'no discrimination' in State fund allocation	November 12, 2024 (14:09) <span>[new]</span>

Issues with mixed content

**i** About this issue: If your website contains any elements that are not secured with HTTPS, this may lead to security issues. Moreover, browsers will warn users about loading unsecure content, and this may negatively affect user experience and reduce their confidence in your website. How to fix: Only embed HTTPS content on HTTPS pages. Replace all HTTP links with the new HTTPS versions. If there are any external links leading to a page that has no HTTPS version, remove those links.

Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



Issues with mixed content 2

nexdigm.com

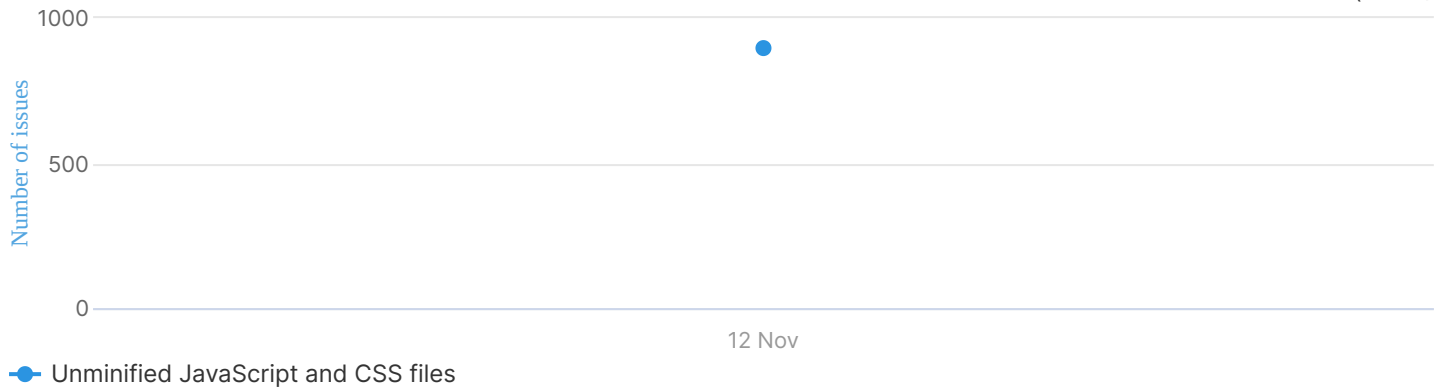
Page URL	Resource URL	Resource Type	Discovered
End-to-end procurement - <a href="https://www.nexdigm.com/digital/end-to-end-procurement/">https://www.nexdigm.com/digital/end-to-end-procurement/</a>	<a href="http://ajax.googleapis.com/ajax/libs/jquery/1.7.1/jquery.min.js">http://ajax.googleapis.com/ajax/libs/jquery/1.7.1/jquery.min.js</a>	script	November 12, 2024 (14:09) <span>[new]</span>
Nexdigm <a href="https://www.nexdigm.com/taxstreet/">https://www.nexdigm.com/taxstreet/</a>	<a href="http://web.mxradon.com/t/Tracker.js">http://web.mxradon.com/t/Tracker.js</a>	script	November 12, 2024 (14:09) <span>[new]</span>

## Unminified JavaScript and CSS files

- i** About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

### Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



## Unminified JavaScript and CSS files 100

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Page URL	Resource URL	Resource Type	Discovered
Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services <a href="https://www.nexdigm.com">https://www.nexdigm.com</a>	<a href="https://www.nexdigm.com/wp-content/themes/skgrouphtheme/assets/dist/bootstrap-multiselect.js">https://www.nexdigm.com/wp-content/themes/skgrouphtheme/assets/dist/bootstrap-multiselect.js</a>	JavaScript	November 12, 2024 (14:09) [new]
Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services <a href="https://www.nexdigm.com">https://www.nexdigm.com</a>	<a href="https://www.nexdigm.com/wp-content/themes/skgrouphtheme/assets/js/content.js">https://www.nexdigm.com/wp-content/themes/skgrouphtheme/assets/js/content.js</a>	JavaScript	November 12, 2024 (14:09) [new]
Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services <a href="https://www.nexdigm.com">https://www.nexdigm.com</a>	<a href="https://www.nexdigm.com/wp-content/themes/skgrouphtheme/assets/js/owl.carousel.js">https://www.nexdigm.com/wp-content/themes/skgrouphtheme/assets/js/owl.carousel.js</a>	JavaScript	November 12, 2024 (14:09) [new]
Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services <a href="https://www.nexdigm.com">https://www.nexdigm.com</a>	<a href="https://www.nexdigm.com/wp-content/themes/skgrouphtheme/assets/js/slick.js">https://www.nexdigm.com/wp-content/themes/skgrouphtheme/assets/js/slick.js</a>	JavaScript	November 12, 2024 (14:09) [new]
Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services <a href="https://www.nexdigm.com">https://www.nexdigm.com</a>	<a href="https://www.nexdigm.com/wp-content/themes/skgrouphtheme/assets/js/slick-carousel.js">https://www.nexdigm.com/wp-content/themes/skgrouphtheme/assets/js/slick-carousel.js</a>	JavaScript	November 12, 2024 (14:09) [new]

Page URL	Resource URL	Resource Type	Discovered
Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services <a href="https://www.nexdigm.com">https://www.nexdigm.com</a>	<a href="https://www.nexdigm.com/wp-content/themes/skgroupheme/assets/dist/sticky-sidebar-scroll.js">https://www.nexdigm.com/wp-content/themes/skgroupheme/assets/dist/sticky-sidebar-scroll.js</a>	JavaScript	November 12, 2024 (14:09) <a href="#">[new]</a>
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**i** We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.

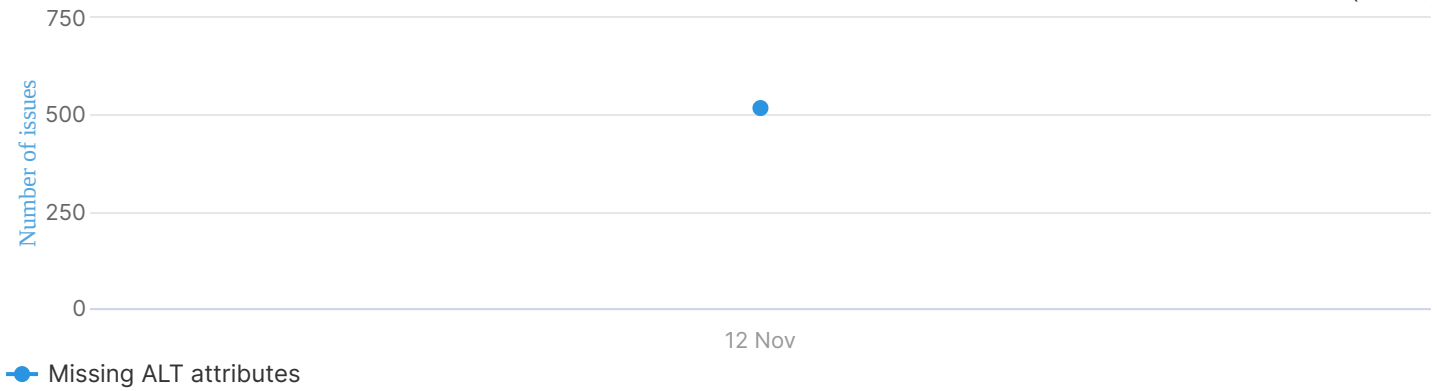
## Missing ALT attributes

**i** About this issue: Alt attributes within `<img>` tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. For more information, please see these articles: *Using ALT attributes smartly*: <https://webmasters.googleblog.com/2007/12/using-alt-attributes-smartly.html> and *Google Image Publishing Guidelines*: <https://support.google.com/webmasters/answer/114016?hl=en>. How to fix: Specify a relevant alternative attribute inside an `<img>` tag for each image on your website, e.g., `"<img src='mylogo.png' alt='This is my company logo'>"`.



## Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



## Missing ALT attributes 100

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Nexdigm   India <a href="https://www.nexdigm.com/global/india/">https://www.nexdigm.com/global/india/</a>	<a href="https://www.nexdigm.com/wp-content/uploads/2024/01/Food-Processing-Expectations-from-Budget-2024-nexdigm-Insights.jpg">https://www.nexdigm.com/wp-content/uploads/2024/01/Food-Processing-Expectations-from-Budget-2024-nexdigm-Insights.jpg</a>	November 12, 2024 (14:09) <a href="#">[new]</a>

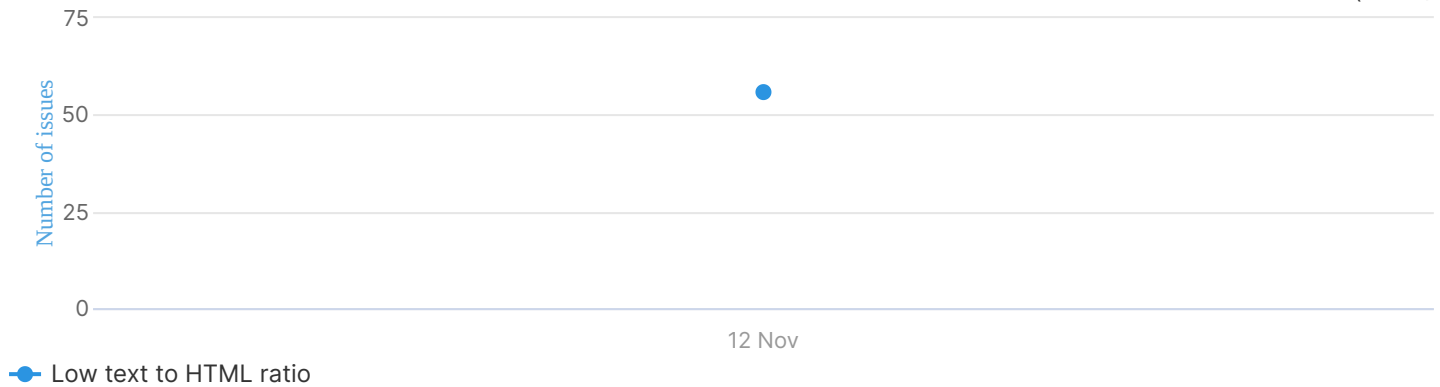
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## Low text to HTML ratio

- i** About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

## Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



## Low text to HTML ratio 56

nexdigm.com

Page URL	Ratio	Discovered
Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services <a href="https://www.nexdigm.com">https://www.nexdigm.com</a>	0.08	November 12, 2024 (14:09) <a href="#">[new]</a>
Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services <a href="https://www.nexdigm.com/">https://www.nexdigm.com/</a>	0.08	November 12, 2024 (14:09) <a href="#">[new]</a>
Upcoming Events - Nexdigm <a href="https://www.nexdigm.com/all-events/upcoming-events/">https://www.nexdigm.com/all-events/upcoming-events/</a>	0.05	November 12, 2024 (14:09) <a href="#">[new]</a>
Nexdigm   Explore Career Opportunities <a href="https://www.nexdigm.com/careers/">https://www.nexdigm.com/careers/</a>	0.05	November 12, 2024 (14:09) <a href="#">[new]</a>
Warehouse Network Optimization for Rapid Point-of-Care Diagnostics Manufacturer - Nexdigm <a href="https://www.nexdigm.com/case_studies/warehouse-network-optimization-for-rapid-point-of-care-diagnostics-manufacturer/">https://www.nexdigm.com/case_studies/warehouse-network-optimization-for-rapid-point-of-care-diagnostics-manufacturer/</a>	0.08	November 12, 2024 (14:09) <a href="#">[new]</a>
DPDP Act 2023 - <a href="https://www.nexdigm.com/digital/dpdp-act-2023/">https://www.nexdigm.com/digital/dpdp-act-2023/</a>	0.03	November 12, 2024 (14:09) <a href="#">[new]</a>
End-to-end procurement - <a href="https://www.nexdigm.com/digital/end-to-end-procurement/">https://www.nexdigm.com/digital/end-to-end-procurement/</a>	0.02	November 12, 2024 (14:09) <a href="#">[new]</a>
Diversify to Differentiate – Think India, Think Next! – Success Showcase - Nexdigm <a href="https://www.nexdigm.com/events/dtd-think-india-think-next-success-showcase/">https://www.nexdigm.com/events/dtd-think-india-think-next-success-showcase/</a>	0.07	November 12, 2024 (14:09) <a href="#">[new]</a>



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New Age Selling: A customer-centric approach to sales using AI - Nexdigm <a href="https://www.nexdigm.com/events/new-age-selling-a-customer-centric-approach-to-sales-using-ai/">https://www.nexdigm.com/events/new-age-selling-a-customer-centric-approach-to-sales-using-ai/</a>	0.07	November 12, 2024 (14:09) [new]
Nexdigm   Poland <a href="https://www.nexdigm.com/global/poland/">https://www.nexdigm.com/global/poland/</a>	0.06	November 12, 2024 (14:09) [new]
Nexdigm   UAE <a href="https://www.nexdigm.com/global/uae/">https://www.nexdigm.com/global/uae/</a>	0.09	November 12, 2024 (14:09) [new]
Nexdigm   Disclaimer <a href="https://www.nexdigm.com/global/uae/disclaimer-uae/">https://www.nexdigm.com/global/uae/disclaimer-uae/</a>	0.06	November 12, 2024 (14:09) [new]
Nexdigm   USA <a href="https://www.nexdigm.com/global/us/">https://www.nexdigm.com/global/us/</a>	0.09	November 12, 2024 (14:09) [new]
AD and Cookie Policy - Nexdigm <a href="https://www.nexdigm.com/global/us/ad-and-cookie-policy/">https://www.nexdigm.com/global/us/ad-and-cookie-policy/</a>	0.09	November 12, 2024 (14:09) [new]
Nexdigm   Disclaimer <a href="https://www.nexdigm.com/global/us/disclaimer/">https://www.nexdigm.com/global/us/disclaimer/</a>	0.06	November 12, 2024 (14:09) [new]
Banking and Finance - Nexdigm <a href="https://www.nexdigm.com/industries_/banking-and-finance/">https://www.nexdigm.com/industries_/banking-and-finance/</a>	0.08	November 12, 2024 (14:09) [new]
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CXOs' Take on Global Business Scenarios - Nexdigm <a href="https://www.nexdigm.com/insights_post/cxos-take-on-global-business-scenarios/">https://www.nexdigm.com/insights_post/cxos-take-on-global-business-scenarios/</a>	0.05	November 12, 2024 (14:09) [new]
Food Processing Industry: A Sunrise Sector - Nexdigm <a href="https://www.nexdigm.com/insights_post/food-processing-industry-a-sunrise-sector/">https://www.nexdigm.com/insights_post/food-processing-industry-a-sunrise-sector/</a>	0.06	November 12, 2024 (14:09) [new]
Tax Podcast - Nexdigm <a href="https://www.nexdigm.com/insights_post/tax-podcast/">https://www.nexdigm.com/insights_post/tax-podcast/</a>	0.08	November 12, 2024 (14:09) [new]
The Next Paradigm of Outsourcing - Nexdigm <a href="https://www.nexdigm.com/insights_post/the-next-paradigm-of-outsourcing/">https://www.nexdigm.com/insights_post/the-next-paradigm-of-outsourcing/</a>	0.06	November 12, 2024 (14:09) [new]
UAE Transfer Pricing Disclosure: What You Need to Know - Nexdigm <a href="https://www.nexdigm.com/insights_post/uae-transfer-pricing-disclosure-what-you-need-to-know/">https://www.nexdigm.com/insights_post/uae-transfer-pricing-disclosure-what-you-need-to-know/</a>	0.05	November 12, 2024 (14:09) [new]
Cybersecurity in Hospitality: How to protect your guests from digital intruders - Nexdigm <a href="https://www.nexdigm.com/inthenews/cybersecurity-in-hospitality-2/">https://www.nexdigm.com/inthenews/cybersecurity-in-hospitality-2/</a>	0.05	November 12, 2024 (14:09) [new]
Nexdigm Enters the Next Paradigm of its Growth - Nexdigm <a href="https://www.nexdigm.com/inthenews/nexdigm-enters-the-next-paradigm-of-its-growth/">https://www.nexdigm.com/inthenews/nexdigm-enters-the-next-paradigm-of-its-growth/</a>	0.06	November 12, 2024 (14:09) [new]
Union Budget 2024: FM reacts to opposition's criticism; asserts 'no discrimination' in State fund allocation - Nexdigm <a href="https://www.nexdigm.com/inthenews/union-budget-2024-fm-reacts-to-oppositions-criticis-m-asserts-no-discrimination-in-state-fund-allocation/">https://www.nexdigm.com/inthenews/union-budget-2024-fm-reacts-to-oppositions-criticis-m-asserts-no-discrimination-in-state-fund-allocation/</a>	0.05	November 12, 2024 (14:09) [new]
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Business Consulting Services   Business Advisory Firm   Nexdigm <a href="https://www.nexdigm.com/services/business-services/">https://www.nexdigm.com/services/business-services/</a>	0.07	November 12, 2024 (14:09) [new]

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Global Accounting Outsourcing Services   Finance & Accounting Management   Nexdigm <a href="https://www.nexdigm.com/services/business-services/business-process-management/finance-accounting-management/">https://www.nexdigm.com/services/business-services/business-process-management/finance-accounting-management/</a>	0.09	November 12, 2024 (14:09) [new]
Business Process Improvement & Consulting Firm   Nexdigm <a href="https://www.nexdigm.com/services/business-services/business-process-management/process-improvement/">https://www.nexdigm.com/services/business-services/business-process-management/process-improvement/</a>	0.09	November 12, 2024 (14:09) [new]
Global Shared Services for Businesses   Global Capability Centers (GCCs)   Nexdigm <a href="https://www.nexdigm.com/services/business-services/business-process-management/shared-services/">https://www.nexdigm.com/services/business-services/business-process-management/shared-services/</a>	0.09	November 12, 2024 (14:09) [new]
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Finance Transformation Solution   Finance Process Automation & Optimization   Nexdigm <a href="https://www.nexdigm.com/services/business-services/operations-transformation/finance/">https://www.nexdigm.com/services/business-services/operations-transformation/finance/</a>	0.08	November 12, 2024 (14:09) [new]
Business Intelligent Automation & Data Analytics Services   Nexdigm <a href="https://www.nexdigm.com/services/business-services/operations-transformation/intelligent-automation-and-accelerated-analytics/">https://www.nexdigm.com/services/business-services/operations-transformation/intelligent-automation-and-accelerated-analytics/</a>	0.09	November 12, 2024 (14:09) [new]
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Strategic Business Initiatives   Strategic Initiative Business Plan   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/">https://www.nexdigm.com/services/business-services/strategic-initiatives/</a>	0.09	November 12, 2024 (14:09) [new]
Mergers and Acquisitions Advisory Services   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/mergers-acquisitions-and-divestitures/">https://www.nexdigm.com/services/business-services/strategic-initiatives/mergers-acquisitions-and-divestitures/</a>	0.10	November 12, 2024 (14:09) [new]
Business Market Research & Pre-Investment Advisory Services   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/pre-investment-advisory-market-research/">https://www.nexdigm.com/services/business-services/strategic-initiatives/pre-investment-advisory-market-research/</a>	0.09	November 12, 2024 (14:09) [new]
Program Management Consultant Services   Business Consulting   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/program-management/">https://www.nexdigm.com/services/business-services/strategic-initiatives/program-management/</a>	0.10	November 12, 2024 (14:09) [new]
Cloud Migration Services for your Business   Cloud Migration Consultancy   Nexdigm <a href="https://www.nexdigm.com/services/business-services/technology/cloud-migration/">https://www.nexdigm.com/services/business-services/technology/cloud-migration/</a>	0.08	November 12, 2024 (14:09) [new]
Expert Cybersecurity Consulting Services   Data Privacy Solutions Nexdigm <a href="https://www.nexdigm.com/services/business-services/technology/cyber-security-and-data-privacy/">https://www.nexdigm.com/services/business-services/technology/cyber-security-and-data-privacy/</a>	0.09	November 12, 2024 (14:09) [new]
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Forensic Accounting Services   Certified Forensic Accountants   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/forensics/">https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/forensics/</a>	0.08	November 12, 2024 (14:09) [new]
Internal Audit Services & Business Process Reviews   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/internal-audit-and-process-reviews/">https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/internal-audit-and-process-reviews/</a>	0.09	November 12, 2024 (14:09) [new]



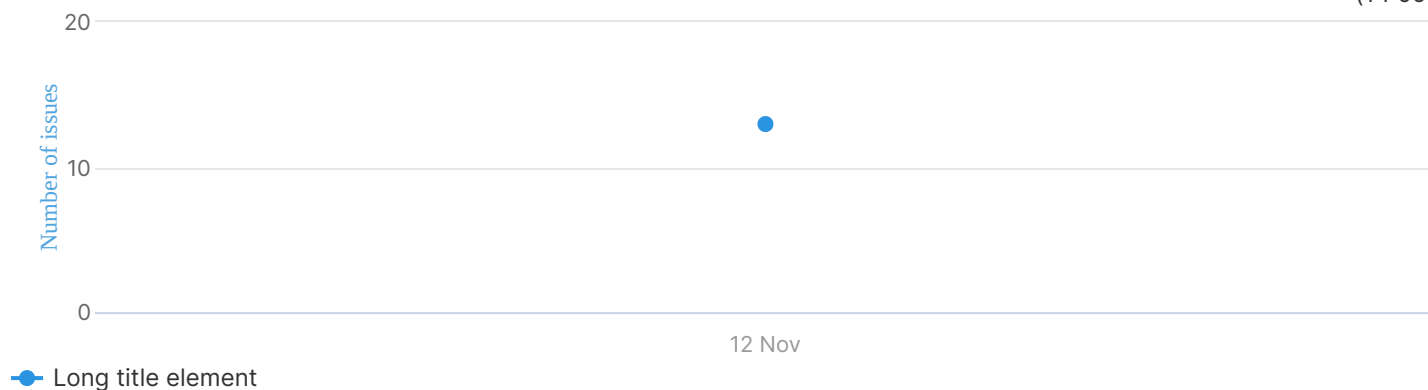
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Payroll Management & Processing Services   Tax & HR Compliance   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/entity-set-up-management/payroll-compliance/">https://www.nexdigm.com/services/professional-services/entity-set-up-management/payroll-compliance/</a>	0.08	November 12, 2024 (14:09) [new]
Comprehensive Business Tax Services   Global Taxation Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/taxation/">https://www.nexdigm.com/services/professional-services/taxation/</a>	0.09	November 12, 2024 (14:09) [new]
Direct and Indirect Taxation Services   Corporate Tax Solutions - Nexdigm <a href="https://www.nexdigm.com/services/professional-services/taxation/direct-tax-and-indirect-tax/">https://www.nexdigm.com/services/professional-services/taxation/direct-tax-and-indirect-tax/</a>	0.07	November 12, 2024 (14:09) [new]
Expert M&A Tax & Regulatory Consulting Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/taxation/ma-tax-and-regulatory-services/">https://www.nexdigm.com/services/professional-services/taxation/ma-tax-and-regulatory-services/</a>	0.07	November 12, 2024 (14:09) [new]
Transfer Pricing & International Tax Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/taxation/transfer-pricing-and-international-tax/">https://www.nexdigm.com/services/professional-services/taxation/transfer-pricing-and-international-tax/</a>	0.07	November 12, 2024 (14:09) [new]
Comprehensive Transaction Advisory Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/transaction-advisory/">https://www.nexdigm.com/services/professional-services/transaction-advisory/</a>	0.09	November 12, 2024 (14:09) [new]
Tax Due Diligence & Valuations Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/transaction-advisory/due-diligence-and-valuations/">https://www.nexdigm.com/services/professional-services/transaction-advisory/due-diligence-and-valuations/</a>	0.08	November 12, 2024 (14:09) [new]
Professional Economic Impact Analysis & Assessment Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/transaction-advisory/economic-analysis/">https://www.nexdigm.com/services/professional-services/transaction-advisory/economic-analysis/</a>	0.08	November 12, 2024 (14:09) [new]
M&A Transactions Advisory & Transaction Support Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/transaction-advisory/transaction-support/">https://www.nexdigm.com/services/professional-services/transaction-advisory/transaction-support/</a>	0.07	November 12, 2024 (14:09) [new]
Nexdigm <a href="https://www.nexdigm.com/taxstreet/">https://www.nexdigm.com/taxstreet/</a>	0.06	November 12, 2024 (14:09) [new]

## Long title element

- i** About this issue: Most search engines truncate titles containing more than 70 characters. Incomplete and shortened titles look unappealing to users and won't entice them to click on your page. For more information, please see this Google article: <https://support.google.com/webmasters/answer/35624>. How to fix: Try to rewrite your page titles to be 70 characters or less.

## Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



## Long title element 13

nexdigm.com

Page URL	Title	Discovered
Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services <a href="https://www.nexdigm.com">https://www.nexdigm.com</a>	Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services	November 12, 2024 (14:09) [new]
Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services <a href="https://www.nexdigm.com/">https://www.nexdigm.com/</a>	Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services	November 12, 2024 (14:09) [new]
Warehouse Network Optimization for Rapid Point-of-Care Diagnostics Manufacturer - Nexdigm <a href="https://www.nexdigm.com/case_studies/warehouse-network-optimization-for-rapid-point-of-care-diagnostics-manufacturer/">https://www.nexdigm.com/case_studies/warehouse-network-optimization-for-rapid-point-of-care-diagnostics-manufacturer/</a>	Warehouse Network Optimization for Rapid Point-of-Care Diagnostics Manufacturer - Nexdigm	November 12, 2024 (14:09) [new]
Diversify to Differentiate – Think India, Think Next! – Success Showcase - Nexdigm <a href="https://www.nexdigm.com/events/dtd-think-india-think-next-success-showcase/">https://www.nexdigm.com/events/dtd-think-india-think-next-success-showcase/</a>	Diversify to Differentiate – Think India, Think Next! – Success Showcase - Nexdigm	November 12, 2024 (14:09) [new]
Cybersecurity in Hospitality: How to protect your guests from digital intruders - Nexdigm <a href="https://www.nexdigm.com/inthenews/cybersecurity-in-hospitality-2/">https://www.nexdigm.com/inthenews/cybersecurity-in-hospitality-2/</a>	Cybersecurity in Hospitality: How to protect your guests from digital intruders - Nexdigm	November 12, 2024 (14:09) [new]
Union Budget 2024: FM reacts to opposition's criticism; asserts 'no discrimination' in State fund allocation - Nexdigm <a href="https://www.nexdigm.com/inthenews/union-budget-2024-fm-reacts-to-oppositions-criticism-asserts-no-discrimination-in-state-fund-allocation/">https://www.nexdigm.com/inthenews/union-budget-2024-fm-reacts-to-oppositions-criticism-asserts-no-discrimination-in-state-fund-allocation/</a>	Union Budget 2024: FM reacts to opposition's criticism; asserts 'no discrimination' in State fund allocation - Nexdigm	November 12, 2024 (14:09) [new]
Global Accounting Outsourcing Services   Finance & Accounting Management   Nexdigm <a href="https://www.nexdigm.com/services/business-services/business-process-management/finance-accounting-management/">https://www.nexdigm.com/services/business-services/business-process-management/finance-accounting-management/</a>	Global Accounting Outsourcing Services   Finance & Accounting Management   Nexdigm	November 12, 2024 (14:09) [new]
Global Shared Services for Businesses   Global Capability Centers (GCCs)   Nexdigm <a href="https://www.nexdigm.com/services/business-services/business-process-management/shared-services/">https://www.nexdigm.com/services/business-services/business-process-management/shared-services/</a>	Global Shared Services for Businesses   Global Capability Centers (GCCs)   Nexdigm	November 12, 2024 (14:09) [new]

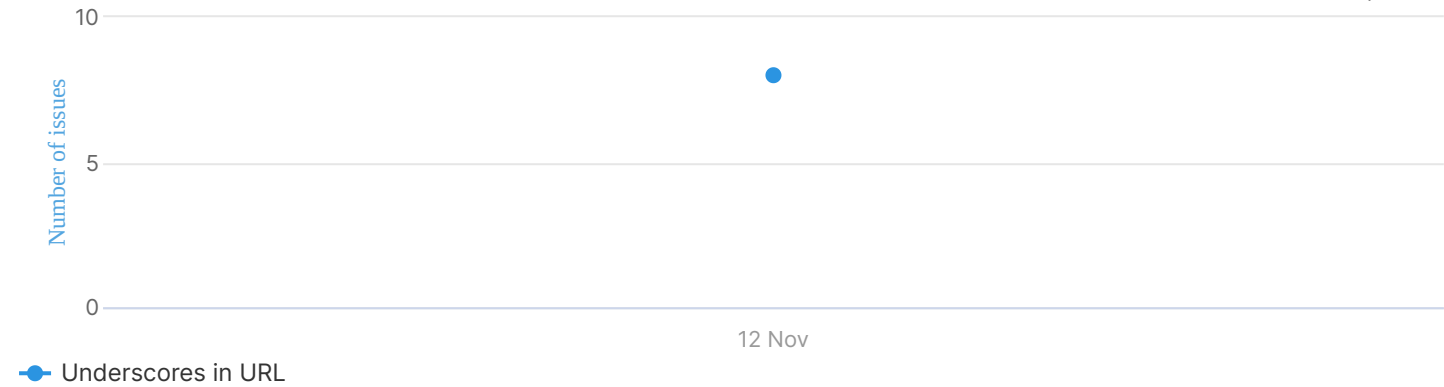
Page URL	Title	Discovered
Finance Transformation Solution   Finance Process Automation & Optimization   Nexdigm <a href="https://www.nexdigm.com/services/business-services/operations-transformation/finance/">https://www.nexdigm.com/services/business-services/operations-transformation/finance/</a>	Finance Transformation Solution   Finance Process Automation & Optimization   Nexdigm	November 12, 2024 (14:09) [new]
Supply Chain Operations & Transformation   Supply Chain Management Process   Nexdigm <a href="https://www.nexdigm.com/services/business-services/operations-transformation/supply-chain/">https://www.nexdigm.com/services/business-services/operations-transformation/supply-chain/</a>	Supply Chain Operations & Transformation   Supply Chain Management Process   Nexdigm	November 12, 2024 (14:09) [new]
Strategic Business Initiatives   Strategic Initiative Business Plan   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/">https://www.nexdigm.com/services/business-services/strategic-initiatives/</a>	Strategic Business Initiatives   Strategic Initiative Business Plan   Nexdigm	November 12, 2024 (14:09) [new]
Greenfield & Brownfield Investment in India   Doing Business in India   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/greenfield-and-brownfield/">https://www.nexdigm.com/services/business-services/strategic-initiatives/greenfield-and-brownfield/</a>	Greenfield & Brownfield Investment in India   Doing Business in India   Nexdigm	November 12, 2024 (14:09) [new]
Cloud Migration Services for your Business   Cloud Migration Consultancy   Nexdigm <a href="https://www.nexdigm.com/services/business-services/technology/cloud-migration/">https://www.nexdigm.com/services/business-services/technology/cloud-migration/</a>	Cloud Migration Services for your Business   Cloud Migration Consultancy   Nexdigm	November 12, 2024 (14:09) [new]

Underscores in URL

**i** About this issue: When it comes to URL structure, using underscores as word separators is not recommended because search engines may not interpret them correctly and may consider them to be a part of a word. Using hyphens instead of underscores makes it easier for search engines to understand what your page is about. Although using underscores doesn't have a huge impact on webpage visibility, it decreases your page's chances of appearing in search results, as opposed to when hyphens are used. For more information, please see this Google article: <https://support.google.com/webmasters/answer/76329?hl=en>. How to fix: Replace underscores with hyphens. However, if your page ranks well, we do not recommend that you do this.

Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



Underscores in URL 8

nexdigm.com

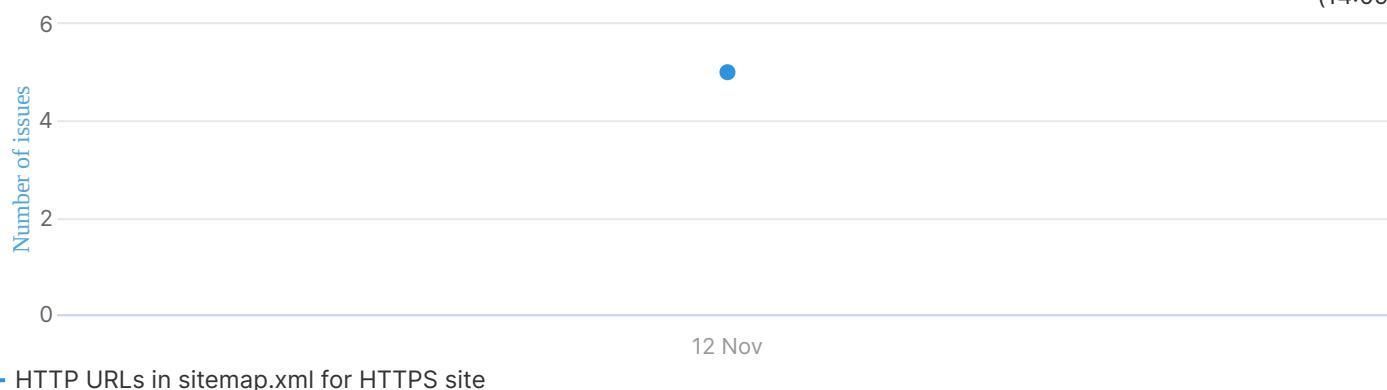
Page URL	Discovered
Warehouse Network Optimization for Rapid Point-of-Care Diagnostics Manufacturer - Nexdigm <a href="https://www.nexdigm.com/case_studies/warehouse-network-optimization-for-rapid-point-of-care-diagnostics-manufacturer/">https://www.nexdigm.com/case_studies/warehouse-network-optimization-for-rapid-point-of-care-diagnostics-manufacturer/</a>	November 12, 2024 (14:09) [new]
Banking and Finance - Nexdigm <a href="https://www.nexdigm.com/industries_/banking-and-finance/">https://www.nexdigm.com/industries_/banking-and-finance/</a>	November 12, 2024 (14:09) [new]
Healthcare - Nexdigm <a href="https://www.nexdigm.com/industries_/healthcare/">https://www.nexdigm.com/industries_/healthcare/</a>	November 12, 2024 (14:09) [new]
CXOs' Take on Global Business Scenarios - Nexdigm <a href="https://www.nexdigm.com/insights_post/cxos-take-on-global-business-scenarios/">https://www.nexdigm.com/insights_post/cxos-take-on-global-business-scenarios/</a>	November 12, 2024 (14:09) [new]
Food Processing Industry: A Sunrise Sector - Nexdigm <a href="https://www.nexdigm.com/insights_post/food-processing-industry-a-sunrise-sector/">https://www.nexdigm.com/insights_post/food-processing-industry-a-sunrise-sector/</a>	November 12, 2024 (14:09) [new]
Tax Podcast - Nexdigm <a href="https://www.nexdigm.com/insights_post/tax-podcast/">https://www.nexdigm.com/insights_post/tax-podcast/</a>	November 12, 2024 (14:09) [new]
The Next Paradigm of Outsourcing - Nexdigm <a href="https://www.nexdigm.com/insights_post/the-next-paradigm-of-outsourcing/">https://www.nexdigm.com/insights_post/the-next-paradigm-of-outsourcing/</a>	November 12, 2024 (14:09) [new]
UAE Transfer Pricing Disclosure: What You Need to Know - Nexdigm <a href="https://www.nexdigm.com/insights_post/uae-transfer-pricing-disclosure-what-you-need-to-know/">https://www.nexdigm.com/insights_post/uae-transfer-pricing-disclosure-what-you-need-to-know/</a>	November 12, 2024 (14:09) [new]

## HTTP URLs in sitemap.xml for HTTPS site

- i** About this issue: Your sitemap.xml should include the links that you want search engines to find and index. Using different URL versions in your sitemap could be misleading to search engines and may result in an incomplete crawling of your website. How to fix: Replace all HTTP URLs in your sitemap.xml with HTTPS URLs.

## Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



## HTTP URLs in sitemap.xml for HTTPS site 5

nexdigm.com

Sitemap URL	HTTP URL	Discovered
<a href="https://www.nexdigm.com/page-sitemap.xml">https://www.nexdigm.com/page-sitemap.xml</a>	<a href="http://www.nexdigm.com///careers/people-and-culture/">http://www.nexdigm.com///careers/people-and-culture/</a>	November 12, 2024 (14:09) [new]

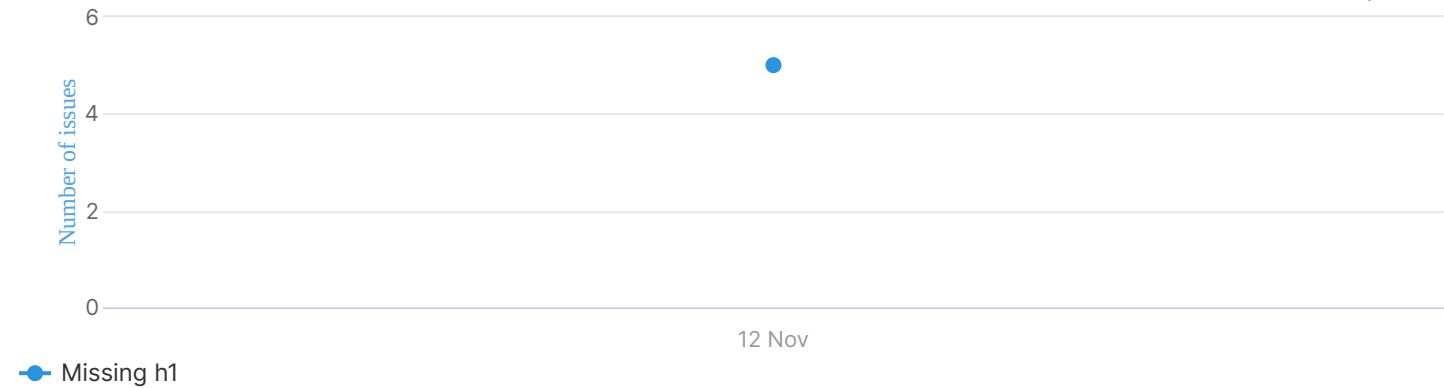
Sitemap URL	HTTP URL	Discovered
<a href="https://www.nexdigm.com/page-sitemap.xml">https://www.nexdigm.com/page-sitemap.xml</a>	<a href="http://www.nexdigm.com///all-events/past-events/">http://www.nexdigm.com///all-events/past-events/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/page-sitemap.xml">https://www.nexdigm.com/page-sitemap.xml</a>	<a href="http://www.nexdigm.com///about-us/who-we-are/">http://www.nexdigm.com///about-us/who-we-are/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/page-sitemap.xml">https://www.nexdigm.com/page-sitemap.xml</a>	<a href="http://www.nexdigm.com///contact-us/offices/india/">http://www.nexdigm.com///contact-us/offices/india/</a>	November 12, 2024 (14:09) [new]
<a href="https://www.nexdigm.com/page-sitemap.xml">https://www.nexdigm.com/page-sitemap.xml</a>	<a href="http://www.nexdigm.com//contact-us/enquiry">http://www.nexdigm.com//contact-us/enquiry</a>	November 12, 2024 (14:09) [new]

Missing h1

**i** About this issue: While less important than <title> tags, h1 headings still help define your page’s topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page’s heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.

Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



Missing h1 5

nexdigm.com

Page URL	Discovered
Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services <a href="https://www.nexdigm.com">https://www.nexdigm.com</a>	November 12, 2024 (14:09) [new]
Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services <a href="https://www.nexdigm.com/">https://www.nexdigm.com/</a>	November 12, 2024 (14:09) [new]
Nexdigm   UAE <a href="https://www.nexdigm.com/global/uae/">https://www.nexdigm.com/global/uae/</a>	November 12, 2024 (14:09) [new]
Nexdigm   USA <a href="https://www.nexdigm.com/global/us/">https://www.nexdigm.com/global/us/</a>	November 12, 2024 (14:09) [new]

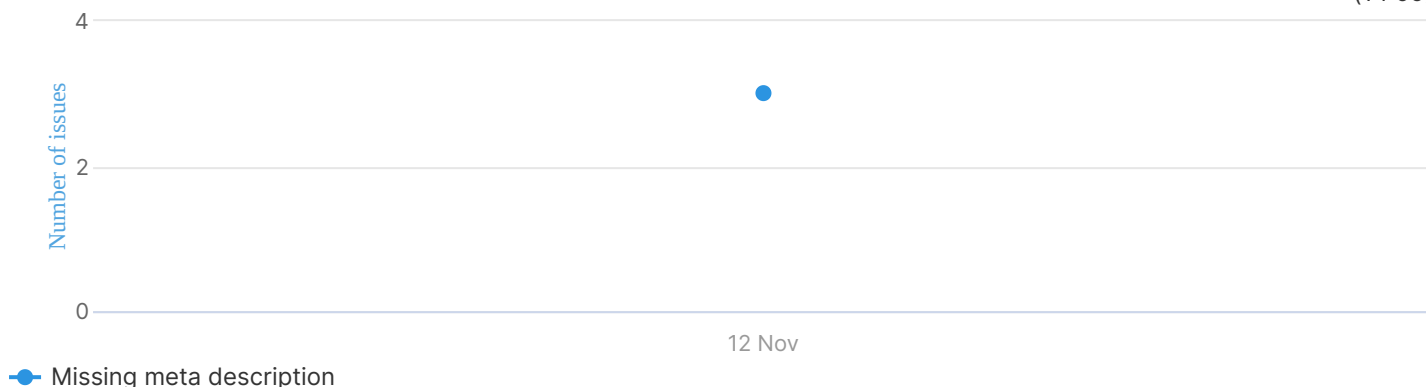
Page URL	Discovered
Nexdigm <a href="https://www.nexdigm.com/taxstreet/">https://www.nexdigm.com/taxstreet/</a>	November 12, 2024 (14:09) [new]

## Missing meta description

- i** About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. For more information, please see these article: Create good titles and snippets in Search Results: <https://support.google.com/webmasters/answer/35624>. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.

## Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



## Missing meta description 3

nexdigm.com

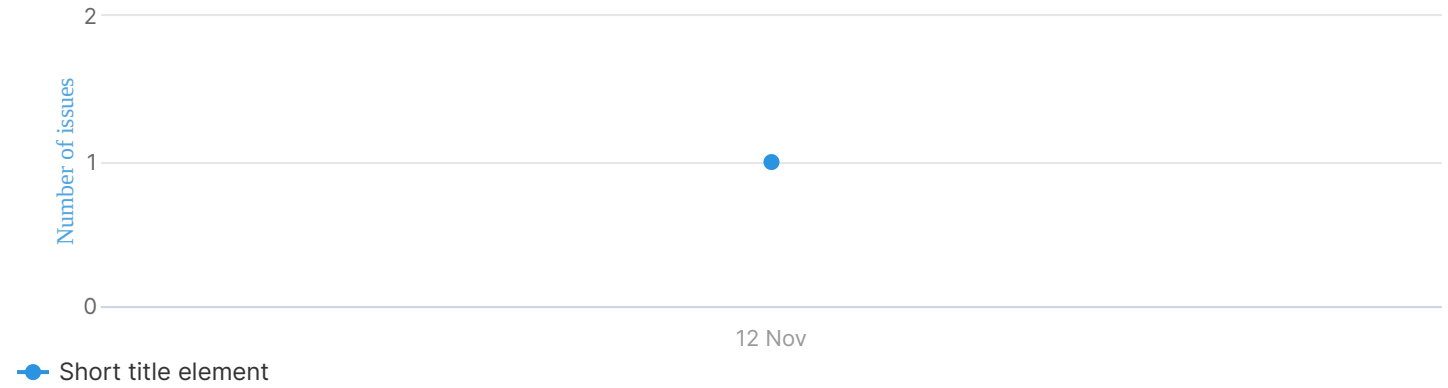
Page URL	Discovered
DPP Act 2023 - <a href="https://www.nexdigm.com/digital/dpdp-act-2023/">https://www.nexdigm.com/digital/dpdp-act-2023/</a>	November 12, 2024 (14:09) [new]
End-to-end procurement - <a href="https://www.nexdigm.com/digital/end-to-end-procurement/">https://www.nexdigm.com/digital/end-to-end-procurement/</a>	November 12, 2024 (14:09) [new]
Nexdigm <a href="https://www.nexdigm.com/taxstreet/">https://www.nexdigm.com/taxstreet/</a>	November 12, 2024 (14:09) [new]

## Short title element

- i** About this issue: Generally, using short titles on webpages is a recommended practice. However, keep in mind that titles containing 10 characters or less do not provide enough information about what your webpage is about and limit your page's potential to show up in search results for different keywords. For more information, please see this Google article: <https://support.google.com/webmasters/answer/35624>. How to fix: Add more descriptive text inside your page's <title> tag.

Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



Short title element 1

nexdigm.com

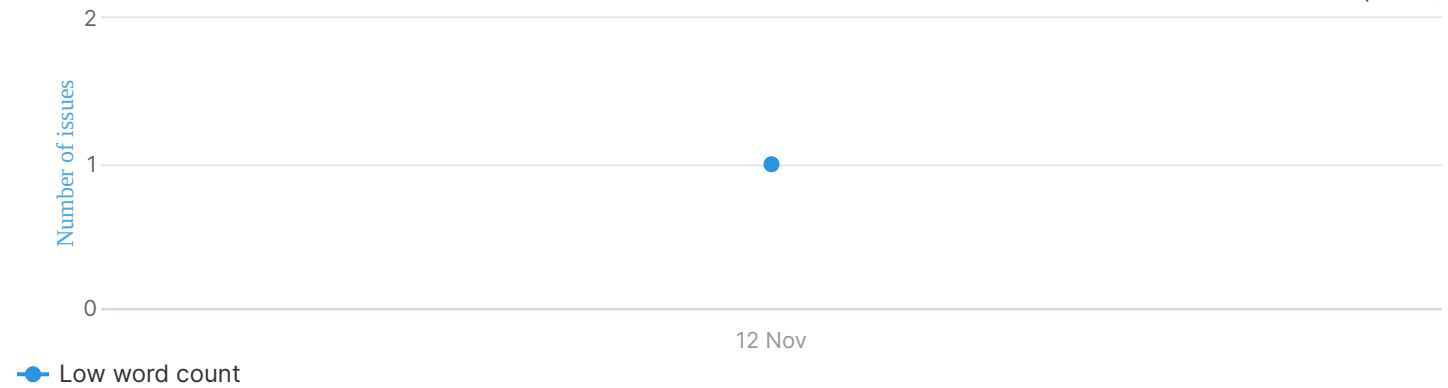
Page URL	Title	Discovered
Nexdigm <a href="https://www.nexdigm.com/taxstreet/">https://www.nexdigm.com/taxstreet/</a>	Nexdigm	November 12, 2024 (14:09) [new]

Low word count

**i** About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. For more information, please view this video: <https://www.youtube.com/watch?v=w3-obcXkyA4>. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.

Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



Low word count 1

nexdigm.com

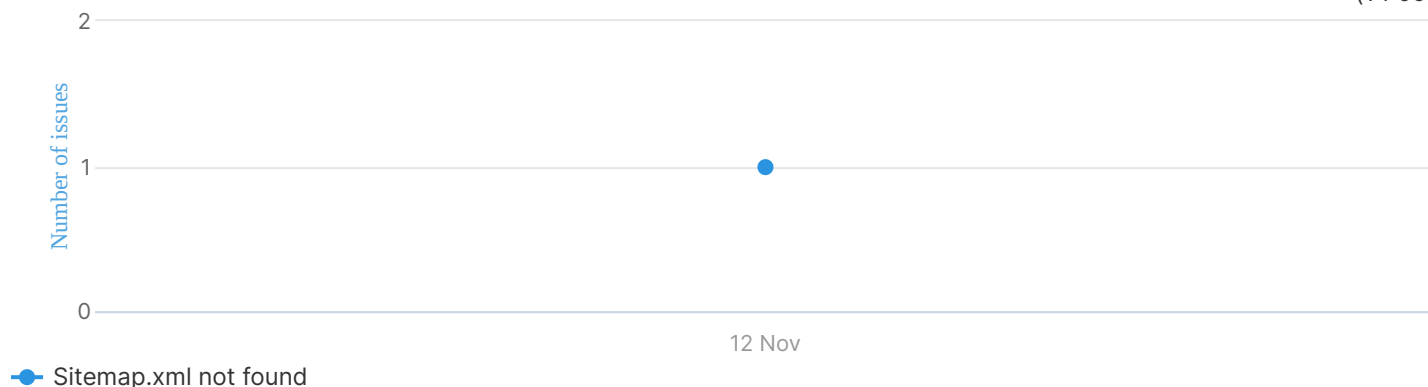
Page URL	Words Count	Discovered
Nexdigm <a href="https://www.nexdigm.com/taxstreet/">https://www.nexdigm.com/taxstreet/</a>	41	November 12, 2024 (14:09) [new]

## Sitemap.xml not found

- i** About this issue: A `sitemap.xml` file is used to list all URLs available for crawling. It can also include additional data about each URL. Using a `sitemap.xml` file is quite beneficial. Not only does it provide easier navigation and better visibility to search engines, it also quickly informs search engines about any new or updated content on your website. Therefore, your website will be crawled faster and more intelligently. How to fix: Consider generating a `sitemap.xml` file if you don't already have one. Then you should specify the location of your `sitemap.xml` files in your `robots.txt`, and check if Googlebot can index your `sitemap.xml` file with the Sitemaps report in Google Search Console: [https://search.google.com/search-console/not-verified?original\\_url=/search-console/sitemaps&original\\_resource\\_id](https://search.google.com/search-console/not-verified?original_url=/search-console/sitemaps&original_resource_id)

## Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



## Sitemap.xml not found 1

nexdigm.com

Page URL	Discovered
<a href="https://www.nexdigm.com/sitemap.xml">https://www.nexdigm.com/sitemap.xml</a>	November 12, 2024 (14:09) [new]

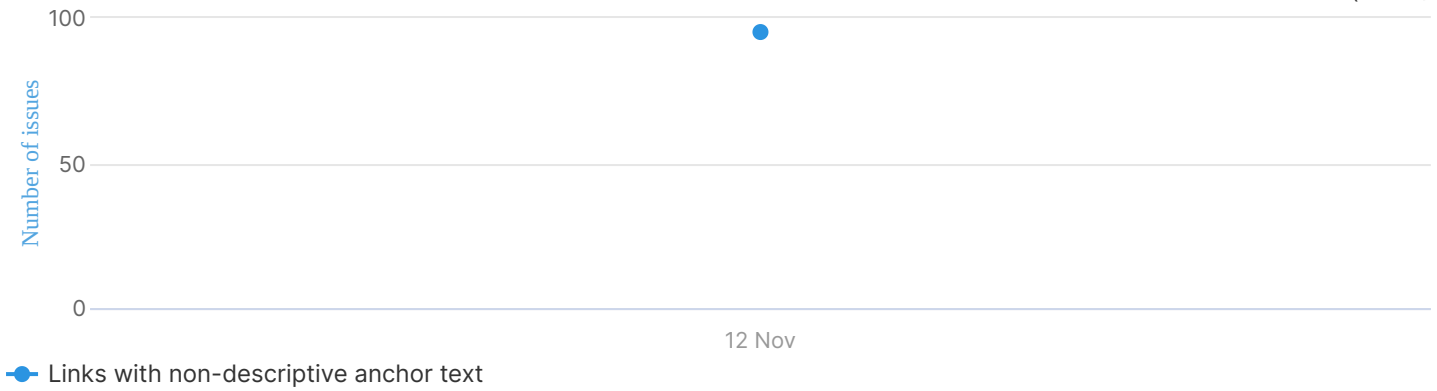
## Links with non-descriptive anchor text

- i** About this issue: This issue is triggered if a non-descriptive anchor text is used for a link (either internal or external). An anchor is considered to be non-descriptive if it doesn't give any idea of what the linked-to page is about, for example, "click here", "right here", etc. This type of anchor provides little value to users and search engines as it doesn't provide any information about the target page. Also, such anchors will offer little in terms of the target page's ability to be indexed by search engines, and as a result, rank for relevant search requests. For more information on the criteria used to trigger this check, refer to kb article title. How to fix: To let users and search engines understand the meaning of the linked-to page, use a succinct anchor text that describes the page's content. For best practices on how to optimize your anchor text, refer to the "Write good link text" section in Google's Search Engine Optimization (SEO) Starter Guide [https://support.google.com/webmasters/answer/7451184?hl=en&ref\\_topic=9460495&authuser=0](https://support.google.com/webmasters/answer/7451184?hl=en&ref_topic=9460495&authuser=0).



## Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



## Links with non-descriptive anchor text 95

nexdigm.com

Page URL	Link URL	Anchor Text	Discovered
Upcoming Events - Nexdigm <a href="https://www.nexdigm.com/all-events/upcoming-events/">https://www.nexdigm.com/all-events/upcoming-events/</a>	<a href="https://www.nexdigm.com/events/doing-business-in-belgium-and-india/">https://www.nexdigm.com/events/doing-business-in-belgium-and-india/</a>	Read More	November 12, 2024 (14:09) [new]
Upcoming Events - Nexdigm <a href="https://www.nexdigm.com/all-events/upcoming-events/">https://www.nexdigm.com/all-events/upcoming-events/</a>	<a href="https://www.nexdigm.com/events/top-tax-rulings-of-2023-2/">https://www.nexdigm.com/events/top-tax-rulings-of-2023-2/</a>	Read More	November 12, 2024 (14:09) [new]
Upcoming Events - Nexdigm <a href="https://www.nexdigm.com/all-events/upcoming-events/">https://www.nexdigm.com/all-events/upcoming-events/</a>	<a href="https://www.nexdigm.com/events/uae-corporate-tax-free-zone-taxation/">https://www.nexdigm.com/events/uae-corporate-tax-free-zone-taxation/</a>	Read More	November 12, 2024 (14:09) [new]
Upcoming Events - Nexdigm <a href="https://www.nexdigm.com/all-events/upcoming-events/">https://www.nexdigm.com/all-events/upcoming-events/</a>	<a href="https://www.nexdigm.com/events/future-of-legal-and-compliance-summit-awards-2023/">https://www.nexdigm.com/events/future-of-legal-and-compliance-summit-awards-2023/</a>	Read More	November 12, 2024 (14:09) [new]
Upcoming Events - Nexdigm <a href="https://www.nexdigm.com/all-events/upcoming-events/">https://www.nexdigm.com/all-events/upcoming-events/</a>	<a href="https://www.nexdigm.com/events/investigations/">https://www.nexdigm.com/events/investigations/</a>	Read More	November 12, 2024 (14:09) [new]
Upcoming Events - Nexdigm <a href="https://www.nexdigm.com/all-events/upcoming-events/">https://www.nexdigm.com/all-events/upcoming-events/</a>	<a href="https://www.nexdigm.com/events/intra-group-financing-special-uae-tax-and-transfer-pricing-considerations/">https://www.nexdigm.com/events/intra-group-financing-special-uae-tax-and-transfer-pricing-considerations/</a>	Read More	November 12, 2024 (14:09) [new]
Upcoming Events - Nexdigm <a href="https://www.nexdigm.com/all-events/upcoming-events/">https://www.nexdigm.com/all-events/upcoming-events/</a>	<a href="https://www.nexdigm.com/events/investment-fund-special-consideration-for-ct-tp-and-fatca/">https://www.nexdigm.com/events/investment-fund-special-consideration-for-ct-tp-and-fatca/</a>	Read More	November 12, 2024 (14:09) [new]
Upcoming Events - Nexdigm <a href="https://www.nexdigm.com/all-events/upcoming-events/">https://www.nexdigm.com/all-events/upcoming-events/</a>	<a href="https://www.nexdigm.com/events/refunds-under-gst-intricacies-of-itc/">https://www.nexdigm.com/events/refunds-under-gst-intricacies-of-itc/</a>	Read More	November 12, 2024 (14:09) [new]
Upcoming Events - Nexdigm <a href="https://www.nexdigm.com/all-events/upcoming-events/">https://www.nexdigm.com/all-events/upcoming-events/</a>	<a href="https://www.nexdigm.com/events/taxation-of-non-residents-and-permanent-establishments-2/">https://www.nexdigm.com/events/taxation-of-non-residents-and-permanent-establishments-2/</a>	Read More	November 12, 2024 (14:09) [new]
Nexdigm   Explore Career Opportunities <a href="https://www.nexdigm.com/careers/">https://www.nexdigm.com/careers/</a>	<a href="https://www.nexdigm.com/careers/people-and-culture/">https://www.nexdigm.com/careers/people-and-culture/</a>	Read More	November 12, 2024 (14:09) [new]

Page URL	Link URL	Anchor Text	Discovered
Nexdigm   Poland <a href="https://www.nexdigm.com/global/poland/">https://www.nexdigm.com/global/poland/</a>	<a href="https://www.nexdigm.com/insights_post/intangible-asset-valuation-valuing-customer-relationships/">https://www.nexdigm.com/insights_post/intangible-asset-valuation-valuing-customer-relationships/</a>	Read More	November 12, 2024 (14:09) <a href="#">[new]</a>
Nexdigm   Poland <a href="https://www.nexdigm.com/global/poland/">https://www.nexdigm.com/global/poland/</a>	<a href="https://www.nexdigm.com/insights_post/from-cost-arbitrage-to-core-value-drivers-setting-up-a-successful-gcc/">https://www.nexdigm.com/insights_post/from-cost-arbitrage-to-core-value-drivers-setting-up-a-successful-gcc/</a>	Read More	November 12, 2024 (14:09) <a href="#">[new]</a>
Nexdigm   UAE <a href="https://www.nexdigm.com/global/uae/">https://www.nexdigm.com/global/uae/</a>	<a href="https://www.nexdigm.com/global/uae/services/professional-services/taxation/corporate-tax/">https://www.nexdigm.com/global/uae/services/professional-services/taxation/corporate-tax/</a>	Read more	November 12, 2024 (14:09) <a href="#">[new]</a>
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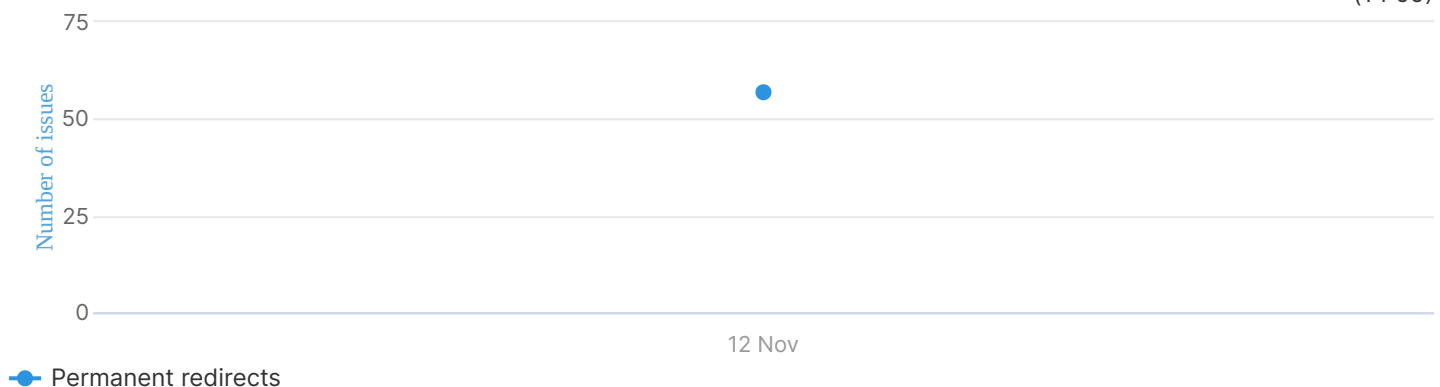
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Professional Economic Impact Analysis & Assessment Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/transaction-advisory/economic-analysis/">https://www.nexdigm.com/services/professional-services/transaction-advisory/economic-analysis/</a>	<a href="https://www.nexdigm.com/insights_post/indias-path-to-progress/">https://www.nexdigm.com/insights_post/indias-path-to-progress/</a>	Read More	November 12, 2024 (14:09) <a href="#">[new]</a>

## Permanent redirects

- i** About this issue: Although using permanent redirects (a 301 or 308 redirect) is appropriate in many situations (for example, when you move a website to a new domain, redirect users from a deleted page to a new one, or handle duplicate content issues), we recommend that you keep them to a reasonable minimum. Every time you redirect one of your website's pages, it decreases your crawl budget, which may run out before search engines can crawl the page you want to be indexed. Moreover, too many permanent redirects can be confusing to users. How to fix: Review all URLs with a permanent redirect. Change permanent redirects to a target page URL where possible.

## Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



## Permanent redirects 57

nexdigm.com

Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	Status code	Discovered
Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services <a href="https://www.nexdigm.com">https://www.nexdigm.com</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Nexdigm   Business Set-up, Transaction Support, Finance and Accounting Outsourcing, Regulatory Compliance, Tax Advisory, Transfer Pricing, Assurance, Corporate Services <a href="https://www.nexdigm.com/">https://www.nexdigm.com/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Upcoming Events - Nexdigm <a href="https://www.nexdigm.com/all-events/upcoming-events/">https://www.nexdigm.com/all-events/upcoming-events/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Nexdigm   Explore Career Opportunities <a href="https://www.nexdigm.com/careers/">https://www.nexdigm.com/careers/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Warehouse Network Optimization for Rapid Point-of-Care Diagnostics Manufacturer - Nexdigm <a href="https://www.nexdigm.com/case_studies/warehouse-network-optimization-for-rapid-point-of-care-diagnostics-manufacturer/">https://www.nexdigm.com/case_studies/warehouse-network-optimization-for-rapid-point-of-care-diagnostics-manufacturer/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Diversify to Differentiate – Think India, Think Next! – Success Showcase - Nexdigm <a href="https://www.nexdigm.com/events/dtd-think-india-think-next-success-showcase/">https://www.nexdigm.com/events/dtd-think-india-think-next-success-showcase/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
New Age Selling: A customer-centric approach to sales using AI - Nexdigm <a href="https://www.nexdigm.com/events/new-age-selling-a-customer-centric-approach-to-sales-using-ai/">https://www.nexdigm.com/events/new-age-selling-a-customer-centric-approach-to-sales-using-ai/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Nexdigm   India <a href="https://www.nexdigm.com/global/india/">https://www.nexdigm.com/global/india/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Nexdigm   Poland <a href="https://www.nexdigm.com/global/poland/">https://www.nexdigm.com/global/poland/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Nexdigm   UAE <a href="https://www.nexdigm.com/global/uae/">https://www.nexdigm.com/global/uae/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>

Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	Status code	Discovered
Nexdigm   Disclaimer <a href="https://www.nexdigm.com/global/uae/disclaimer-uae/">https://www.nexdigm.com/global/uae/disclaimer-uae/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Privacy Policy - Nexdigm <a href="https://www.nexdigm.com/global/uae/privacy-policy-uae/">https://www.nexdigm.com/global/uae/privacy-policy-uae/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Nexdigm   USA <a href="https://www.nexdigm.com/global/us/">https://www.nexdigm.com/global/us/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
AD and Cookie Policy - Nexdigm <a href="https://www.nexdigm.com/global/us/ad-and-cookie-policy/">https://www.nexdigm.com/global/us/ad-and-cookie-policy/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Nexdigm   Disclaimer <a href="https://www.nexdigm.com/global/us/disclaimer/">https://www.nexdigm.com/global/us/disclaimer/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Privacy Policy - Nexdigm <a href="https://www.nexdigm.com/global/us/privacy-policy-us/">https://www.nexdigm.com/global/us/privacy-policy-us/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Banking and Finance - Nexdigm <a href="https://www.nexdigm.com/industries/banking-and-finance/">https://www.nexdigm.com/industries/banking-and-finance/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Healthcare - Nexdigm <a href="https://www.nexdigm.com/industries/healthcare/">https://www.nexdigm.com/industries/healthcare/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
CXOs' Take on Global Business Scenarios - Nexdigm <a href="https://www.nexdigm.com/insights_post/cxos-take-on-global-business-scenarios/">https://www.nexdigm.com/insights_post/cxos-take-on-global-business-scenarios/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Food Processing Industry: A Sunrise Sector - Nexdigm <a href="https://www.nexdigm.com/insights_post/food-processing-industry-a-sunrise-sector/">https://www.nexdigm.com/insights_post/food-processing-industry-a-sunrise-sector/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Tax Podcast - Nexdigm <a href="https://www.nexdigm.com/insights_post/tax-podcast/">https://www.nexdigm.com/insights_post/tax-podcast/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
The Next Paradigm of Outsourcing - Nexdigm <a href="https://www.nexdigm.com/insights_post/the-next-paradigm-of-outsourcing/">https://www.nexdigm.com/insights_post/the-next-paradigm-of-outsourcing/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
UAE Transfer Pricing Disclosure: What You Need to Know - Nexdigm <a href="https://www.nexdigm.com/insights_post/uae-transfer-pricing-disclosure-what-you-need-to-know/">https://www.nexdigm.com/insights_post/uae-transfer-pricing-disclosure-what-you-need-to-know/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>

Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	Status code	Discovered
Cybersecurity in Hospitality: How to protect your guests from digital intruders - Nexdigm <a href="https://www.nexdigm.com/inthenews/cybersecurity-in-hospitality-2/">https://www.nexdigm.com/inthenews/cybersecurity-in-hospitality-2/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Nexdigm Enters the Next Paradigm of its Growth - Nexdigm <a href="https://www.nexdigm.com/inthenews/nexdigm-enters-the-next-paradigm-of-its-growth/">https://www.nexdigm.com/inthenews/nexdigm-enters-the-next-paradigm-of-its-growth/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Union Budget 2024: FM reacts to opposition's criticism; asserts 'no discrimination' in State fund allocation - Nexdigm <a href="https://www.nexdigm.com/inthenews/union-budget-2024-fm-reacts-to-oppositions-criticism-asserts-no-discrimination-in-state-fund-allocation/">https://www.nexdigm.com/inthenews/union-budget-2024-fm-reacts-to-oppositions-criticism-asserts-no-discrimination-in-state-fund-allocation/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Services - Nexdigm <a href="https://www.nexdigm.com/services/">https://www.nexdigm.com/services/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Business Consulting Services   Business Advisory Firm   Nexdigm <a href="https://www.nexdigm.com/services/business-services/">https://www.nexdigm.com/services/business-services/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Commercial Operations Management Consulting Firms   Nexdigm <a href="https://www.nexdigm.com/services/business-services/business-process-management/commercial-operations/">https://www.nexdigm.com/services/business-services/business-process-management/commercial-operations/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Global Accounting Outsourcing Services   Finance & Accounting Management   Nexdigm <a href="https://www.nexdigm.com/services/business-services/business-process-management/finance-accounting-management/">https://www.nexdigm.com/services/business-services/business-process-management/finance-accounting-management/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Business Process Improvement & Consulting Firm   Nexdigm <a href="https://www.nexdigm.com/services/business-services/business-process-management/process-improvement/">https://www.nexdigm.com/services/business-services/business-process-management/process-improvement/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Global Shared Services for Businesses   Global Capability Centers (GCCs)   Nexdigm <a href="https://www.nexdigm.com/services/business-services/business-process-management/shared-services/">https://www.nexdigm.com/services/business-services/business-process-management/shared-services/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>

Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	Status code	Discovered
Business Operations Consulting & Finance Transformation   Nexdigm <a href="https://www.nexdigm.com/services/business-services/operations-transformation/">https://www.nexdigm.com/services/business-services/operations-transformation/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Finance Transformation Solution   Finance Process Automation & Optimization   Nexdigm <a href="https://www.nexdigm.com/services/business-services/operations-transformation/finance/">https://www.nexdigm.com/services/business-services/operations-transformation/finance/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Business Intelligent Automation & Data Analytics Services   Nexdigm <a href="https://www.nexdigm.com/services/business-services/operations-transformation/intelligent-automation-and-accelerated-analytics/">https://www.nexdigm.com/services/business-services/operations-transformation/intelligent-automation-and-accelerated-analytics/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Supply Chain Operations & Transformation   Supply Chain Management Process   Nexdigm <a href="https://www.nexdigm.com/services/business-services/operations-transformation/supply-chain/">https://www.nexdigm.com/services/business-services/operations-transformation/supply-chain/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Strategic Business Initiatives   Strategic Initiative Business Plan   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/">https://www.nexdigm.com/services/business-services/strategic-initiatives/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Greenfield & Brownfield Investment in India   Doing Business in India   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/greenfield-and-brownfield/">https://www.nexdigm.com/services/business-services/strategic-initiatives/greenfield-and-brownfield/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Mergers and Acquisitions Advisory Services   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/mergers-acquisitions-and-divestitures/">https://www.nexdigm.com/services/business-services/strategic-initiatives/mergers-acquisitions-and-divestitures/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Business Market Research & Pre-Investment Advisory Services   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/pre-investment-advisory-market-research/">https://www.nexdigm.com/services/business-services/strategic-initiatives/pre-investment-advisory-market-research/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>
Program Management Consultant Services   Business Consulting   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/program-management/">https://www.nexdigm.com/services/business-services/strategic-initiatives/program-management/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <a href="#">[new]</a>

Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	Status code	Discovered
Cloud Migration Services for your Business   Cloud Migration Consultancy   Nexdigm <a href="https://www.nexdigm.com/services/business-services/technology/cloud-migration/">https://www.nexdigm.com/services/business-services/technology/cloud-migration/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>
Expert Cybersecurity Consulting Services   Data Privacy Solutions Nexdigm <a href="https://www.nexdigm.com/services/business-services/technology/cyber-security-and-data-privacy/">https://www.nexdigm.com/services/business-services/technology/cyber-security-and-data-privacy/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>
Professional Services Firm   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/">https://www.nexdigm.com/services/professional-services/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>
Forensic Accounting Services   Certified Forensic Accountants   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/forensics/">https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/forensics/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>
Internal Audit Services & Business Process Reviews   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/internal-audit-and-process-reviews/">https://www.nexdigm.com/services/professional-services/assurance-and-risk-advisory/internal-audit-and-process-reviews/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>
CFO Services & Virtual CFO Support   Finance Controller Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/entity-set-up-management/cfo-support-services/">https://www.nexdigm.com/services/professional-services/entity-set-up-management/cfo-support-services/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>
Expert Finance and Accounting Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/entity-set-up-management/finance-accounting/">https://www.nexdigm.com/services/professional-services/entity-set-up-management/finance-accounting/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>
Payroll Management & Processing Services   Tax & HR Compliance   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/entity-set-up-management/payroll-compliance/">https://www.nexdigm.com/services/professional-services/entity-set-up-management/payroll-compliance/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>
Comprehensive Business Tax Services   Global Taxation Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/taxation/">https://www.nexdigm.com/services/professional-services/taxation/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>

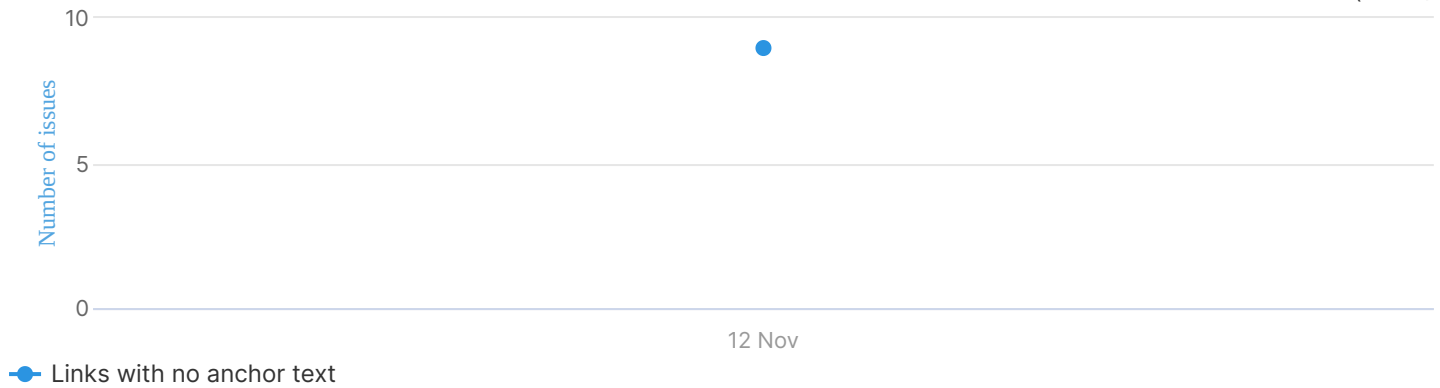
Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	Status code	Discovered
Direct and Indirect Taxation Services   Corporate Tax Solutions - Nexdigm <a href="https://www.nexdigm.com/services/professional-services/taxation/direct-tax-and-indirect-tax/">https://www.nexdigm.com/services/professional-services/taxation/direct-tax-and-indirect-tax/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>
Expert M&A Tax & Regulatory Consulting Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/taxation/ma-tax-and-regulatory-services/">https://www.nexdigm.com/services/professional-services/taxation/ma-tax-and-regulatory-services/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>
Transfer Pricing & International Tax Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/taxation/transfer-pricing-and-international-tax/">https://www.nexdigm.com/services/professional-services/taxation/transfer-pricing-and-international-tax/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>
Comprehensive Transaction Advisory Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/transaction-advisory/">https://www.nexdigm.com/services/professional-services/transaction-advisory/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>
Tax Due Diligence & Valuations Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/transaction-advisory/due-diligence-and-valuations/">https://www.nexdigm.com/services/professional-services/transaction-advisory/due-diligence-and-valuations/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>
Professional Economic Impact Analysis & Assessment Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/transaction-advisory/economic-analysis/">https://www.nexdigm.com/services/professional-services/transaction-advisory/economic-analysis/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>
M&A Transactions Advisory & Transaction Support Services   Nexdigm <a href="https://www.nexdigm.com/services/professional-services/transaction-advisory/transaction-support/">https://www.nexdigm.com/services/professional-services/transaction-advisory/transaction-support/</a>	<a href="https://www.nexdigm.com/insights">https://www.nexdigm.com/insights</a>	<a href="https://www.nexdigm.com/insights/">https://www.nexdigm.com/insights/</a>	301	November 12, 2024 (14:09) <span>[new]</span>

## Links with no anchor text

- i** *About this issue: This issue is triggered if a link (either external or internal) on your website has an empty or naked anchor (i.e., anchor that uses a raw URL), or anchor text only contains symbols. Although a missing anchor doesn't prevent users and crawlers from following a link, it makes it difficult to understand what the page you're linking to is about. Also, Google considers anchor text when indexing a page. So, a missing anchor represents a lost opportunity to optimize the performance of the linked-to page in search results. How to fix: Use anchor text for your links where it is necessary. The link text must give users and search engines at least a basic idea of what the target page is about. Also, use short but descriptive text. For more information, please see the "Use link wisely" section in Google's SEO Starter Guide [https://support.google.com/webmasters/answer/7451184?hl=en&ref\\_topic=9460495&authuser=0](https://support.google.com/webmasters/answer/7451184?hl=en&ref_topic=9460495&authuser=0)*

## Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



## Links with no anchor text 9

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Page URL	Link URL	Discovered
DPDP Act 2023 - <a href="https://www.nexdigm.com/digital/dpdp-act-2023/">https://www.nexdigm.com/digital/dpdp-act-2023/</a>	<a href="https://www.facebook.com/NexdigmThinkNext/">https://www.facebook.com/NexdigmThinkNext/</a>	November 12, 2024 (14:09) [new]
DPDP Act 2023 - <a href="https://www.nexdigm.com/digital/dpdp-act-2023/">https://www.nexdigm.com/digital/dpdp-act-2023/</a>	<a href="https://twitter.com/Nexdigm_">https://twitter.com/Nexdigm_</a>	November 12, 2024 (14:09) [new]
DPDP Act 2023 - <a href="https://www.nexdigm.com/digital/dpdp-act-2023/">https://www.nexdigm.com/digital/dpdp-act-2023/</a>	<a href="https://www.youtube.com/channel/UcKMBtFPOpb9c1K_BYswNJmw">https://www.youtube.com/channel/UcKMBtFPOpb9c1K_BYswNJmw</a>	November 12, 2024 (14:09) [new]
DPDP Act 2023 - <a href="https://www.nexdigm.com/digital/dpdp-act-2023/">https://www.nexdigm.com/digital/dpdp-act-2023/</a>	<a href="https://www.linkedin.com/company/nexdigm/">https://www.linkedin.com/company/nexdigm/</a>	November 12, 2024 (14:09) [new]
End-to-end procurement - <a href="https://www.nexdigm.com/digital/end-to-end-procurement/">https://www.nexdigm.com/digital/end-to-end-procurement/</a>	<a href="https://www.facebook.com/NexdigmThinkNext/">https://www.facebook.com/NexdigmThinkNext/</a>	November 12, 2024 (14:09) [new]
End-to-end procurement - <a href="https://www.nexdigm.com/digital/end-to-end-procurement/">https://www.nexdigm.com/digital/end-to-end-procurement/</a>	<a href="https://twitter.com/Nexdigm_">https://twitter.com/Nexdigm_</a>	November 12, 2024 (14:09) [new]
End-to-end procurement - <a href="https://www.nexdigm.com/digital/end-to-end-procurement/">https://www.nexdigm.com/digital/end-to-end-procurement/</a>	<a href="https://www.youtube.com/channel/UcKMBtFPOpb9c1K_BYswNJmw">https://www.youtube.com/channel/UcKMBtFPOpb9c1K_BYswNJmw</a>	November 12, 2024 (14:09) [new]
End-to-end procurement - <a href="https://www.nexdigm.com/digital/end-to-end-procurement/">https://www.nexdigm.com/digital/end-to-end-procurement/</a>	<a href="https://www.linkedin.com/company/nexdigm/">https://www.linkedin.com/company/nexdigm/</a>	November 12, 2024 (14:09) [new]
Greenfield & Brownfield Investment in India   Doing Business in India   Nexdigm <a href="https://www.nexdigm.com/services/business-services/strategic-initiatives/greenfield-and-brownfield/">https://www.nexdigm.com/services/business-services/strategic-initiatives/greenfield-and-brownfield/</a>	<a href="https://www.nexdigm.com/insights_post/the-next-paradigm-of-outsourcing/">https://www.nexdigm.com/insights_post/the-next-paradigm-of-outsourcing/</a>	November 12, 2024 (14:09) [new]

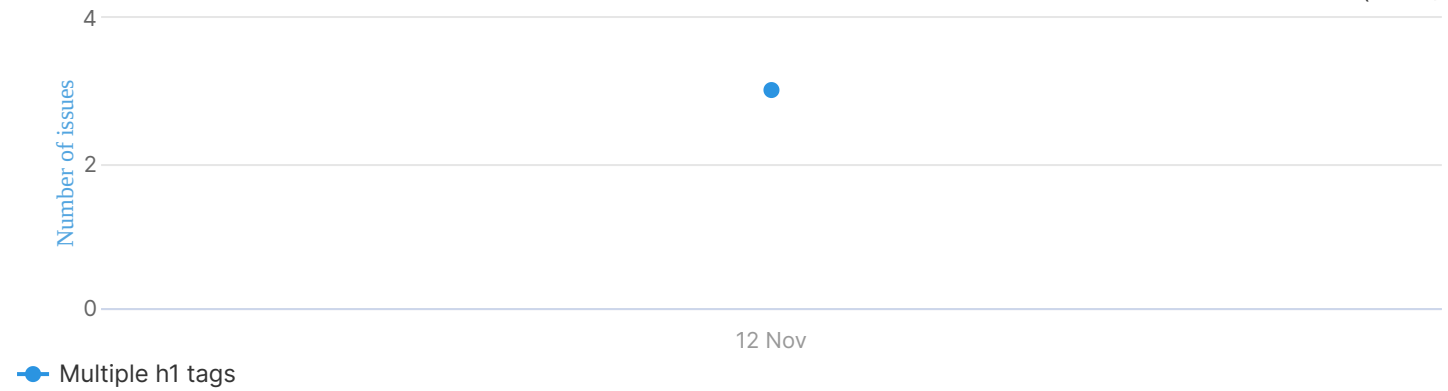
## Multiple h1 tags

- i** About this issue: Although multiple <h1> tags are allowed in HTML5, we still do not recommend that you use more than one <h1> tag per page. Including multiple <h1> tags may confuse users. How to fix: Use multiple <h2>-<h6> tags instead of an <h1>.



Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



Multiple h1 tags 3

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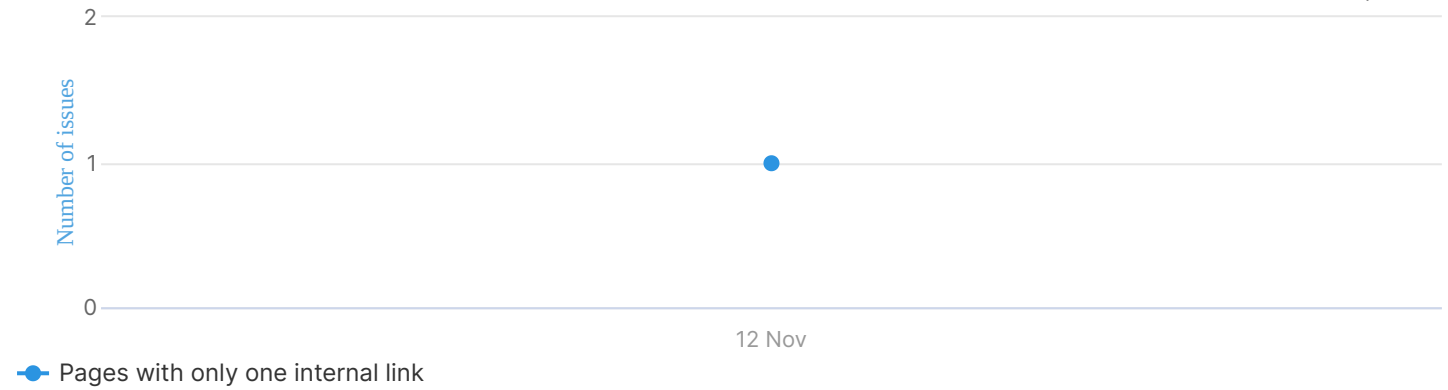
Page URL	H1 Count	Discovered
Upcoming Events - Nexdigm <a href="https://www.nexdigm.com/all-events/upcoming-events/">https://www.nexdigm.com/all-events/upcoming-events/</a>	2	November 12, 2024 (14:09) [new]
DPDP Act 2023 - <a href="https://www.nexdigm.com/digital/dpdp-act-2023/">https://www.nexdigm.com/digital/dpdp-act-2023/</a>	7	November 12, 2024 (14:09) [new]
End-to-end procurement - <a href="https://www.nexdigm.com/digital/end-to-end-procurement/">https://www.nexdigm.com/digital/end-to-end-procurement/</a>	3	November 12, 2024 (14:09) [new]

Pages with only one internal link

**i** About this issue: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them. How to fix: Add more incoming internal links to pages with important content.

Historical chart for audits

Period: November 12, 2024 (14:09) - November 12, 2024 (14:09)



Pages with only one internal link 1

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Page URL	Discovered
<a href="https://www.nexdigm.com/wp-content/uploads/2020/09/medical_industry_in_india_-_the_evolving_landscape_opportunities_and_challenges_white_paper.pdf">https://www.nexdigm.com/wp-content/uploads/2020/09/medical_industry_in_india_-_the_evolving_landscape_opportunities_and_challenges_white_paper.pdf</a>	November 12, 2024 (14:09) [new]